

FOUND HER. FUND HER WORLD.

A collective movement to give women founders the visibility, AI infrastructure, and capital pathways they have always deserved. We don't just spotlight them. We build the world around them.



#FOUNDBERWORLD • POWERED BY COLLECTIVE ACTION • UNLOCK NEXT TRILLION ECONOMY

There is \$5 trillion in GDP being left on the table because women entrepreneurs can't access the systems already in place. They receive 1% of an \$11 trillion procurement market. And for every dollar we invest in the infrastructure that supports them, economies get \$3.76 back. This isn't philanthropy. This is the most obvious ROI in global economics.

## WHAT ARE WE SOLVING FOR FOUNDERS

### 01 The Invisible Map

By the end of this year, women founders will lose access to 70-90% of potential deals not because their product isn't strong, but because buyers never saw them unless we unlock visibility, distribution, and AI positioning now.

### 02 The Locked Room of Capital

Less than 2% of venture capital goes to women founders and without strong visibility signals, distribution traction, and AI readiness, their probability of funding drops even further in a tightening market.

### 03 Inaccessible Distribution

By Q4, over 70% of enterprise deals in every category will be influenced by hyperscalers, ecosystems and partners and if women founders are not embedded in one, they will be excluded from the highest-value revenue streams.

## WHAT WE ASK OF YOU

- Submit your nomination and complete all the steps
- Repost spotlights** across your channels
- Create your gateway offers for demand generation
- Participate in AI State of the Business for Founder Research project
- Pledge and actively engage

## WHAT WILL YOU RECEIVE

- Spotlight Badge + public profile** across all participating partner communities reaching 10M audience worldwide
- OPULIS GTM Handbook** – real, stage-specific go-to-market playbook
- Invitations – MarketMaker, Venture Summit, masterclasses, podcasts access
- AI Readiness Report + opportunity map
- #empowHERaccess Global Prestige Awards** – US and India editions
- Pledge Campaign & Promo Toolkit** to share your participation in this campaign

### CAMPAIGN LAUNCHES

# MAY 12<sup>th</sup>, 2026

First Office Hours: April 30<sup>th</sup>, 2026