



# A LETTER FROM OUR PRESIDENT

2025 tested what leadership really means when no one is watching.

At a time when uncertainty felt constant, and the future demanded courage, we chose to show up, not with noise, not with promises but with proof and intention.

We named 2025 the year of Collective Courage. Together, we turned that belief into measurable action. This year, Women in Cloud reached the world at extraordinary scale. Over 800 million global media impressions amplified women and allies through empowHER50 Digital Spotlights, the ESG Summit, #ICONSEmerge, Global Prestige Awards, #WICxSaksham, and OPULIS, creating visibility where it matters most and ensuring leadership stories traveled across borders, industries, and generations. But scale alone does not equate to impact. Impact is what happens when ideas turn into infrastructure. In 2025, we built leadership assets designed to move people from inspiration to industry readiness—at scale.

## **Together, we launched and expanded:**

- The Iconic Leadership Assessment gives leaders clarity on who they are and how they show up
- The OPULIS coffee-table book and executive handbook, archiving legacy while unlocking access
- Our Digital Spotlight Engine, turning recognition into global reach
- DevSecOps Certification Programs, AI Innovation Challenges with Microsoft, and DevSecOps Labs In A Box, creating direct pathways into AI and cyber careers

These weren't isolated initiatives. They were connective tissue linking women, allies, enterprises, education, and opportunity into one ecosystem. Along the way, we crossed historic milestones together:

- A Guinness World Record.
- An Amazon #1 Best Seller.
- Multiple industry awards validating what we've always believed—ecosystem-led leadership works.
- None of this happened by accident. And none of it happened alone.

Over the past 18 months, we didn't just host events; we built trust. We didn't just convene conversations; we activated collaboration. Community became credibility. Credibility became momentum.

As we step into 2026, our collective determination only deepens. We are focused on what comes next:

- Scaling AI & Cyber global industry certifications
- Launching a \$2M venture fund to support founders
- Implementing 100 Cyber Resilience Centers of Excellence across India
- Launching the Iconic Leadership Book and Podcast to unlock practical, future-ready leadership frameworks

The goal is to unlock \$1B in economic access through design. We invite interest in investing in AI Certification Scholarships, the OPULIS Book, or Women in Cloud programs for 2026. Thank you for your support during a challenging year and for demonstrating the power of collective action. As we close the year, we appreciate our partnerships, diverse voices, and collaboration. Wishing you a restful holiday season and a strong start to 2026, filled with gratitude and momentum.



Chaitra Vedulaipalli

# COMMUNITY IMPACT: THEIR STORIES

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This is what showing up actually looks like. Quietly serious. Sleeves rolled up. Real work at real scale. A million builders isn't a slogan. It's classrooms, mentors, late nights, and doors opening that used to be closed. And one thing I've learned over and over again. Never, ever doubt the importance of passion and commitment to other people's success. That's the real engine behind initiatives like this. Strategy matters, partnerships matter, but without that core belief in helping others win, none of this sticks. I'm incredibly thankful to Chaitra and the other leaders here. This simply doesn't happen without people who care deeply about lifting others up and staying in it when things get hard.

Huge respect to the Women in Cloud community and everyone involved. This is the kind of work people will point back to years from now and say, that's when it shifted.

- Rich Kaplan, Microsoft Alumni Trustee

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I'm excited to share that I've been selected as one of the first global recipients of the WICxAI Innovator Microsoft Certification Scholarship through Women in Cloud – representing the United States alongside brilliant scholars from 10 different countries. 🌍🌟

This program provides access to \$6,500+ in world-class resources, including Microsoft certifications, AI & cloud engineering courses, mentorship, leadership sessions, exam vouchers, and a global peer network dedicated to advancing women in tech. As someone committed to cybersecurity, AI, and cloud transformation, this opportunity accelerates my path while giving me a platform to uplift others in my community. If you're building a career in AI, cloud, cybersecurity, data, DevOps, or software engineering, I encourage you to explore Women in Cloud's network. The support, education, and ecosystem connections are truly unmatched.

Thank you to Women in Cloud and Microsoft for creating access, equity, and opportunity in tech. I'm excited to learn, grow, and pay it forward. 💙

Portia J, Global Certification Scholarship Recipient

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Oregon Entrepreneurs Network was proud to partner with Women in Cloud to host a showing of ICONS in October 2025. It was an inspiring evening celebrating women leading in technology and innovation, hosted at the only all-girls school in Oregon – St. Mary's Academy. More than 100 attendees gathered to watch the powerful short film and hear from an incredible panel that included the president of Oregon State University and three women founders who have built thriving technology companies.

The energy in the room was electric—students, entrepreneurs, and community members came together to share stories, make connections, and envision what's possible when women are empowered to lead in tech. We're grateful to have been part of such a meaningful event highlighting the next generation of innovators and changemakers in Oregon.

Rylee O'Brien, Oregon Entrepreneurs Network

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An unforgettable and deeply humbling OPULIS, my historic moment standing alongside a powerful circle of women who lead with courage, grace, and purpose. I'm proud to walk this journey with intention, knowing that every step forward is a chance to lift others higher. Thank you, Women in Cloud for creating space where women's brilliance is seen, honored, and celebrated.

-Tameka McNair, Microsoft

# COMMUNITY IMPACT: THEIR STORIES

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I feel beyond blessed to be part of Women in Cloud. Many of the women I now call friends came from my association with this remarkable group.

Brittany Hansen



I had the opportunity to connect with Femtech World and share how the Women in Cloud community has helped me personally & professionally.

Cass Cooper



Thank you Women in Cloud for empowering us and giving us a platform for us to grow as thoughtful industry leaders.

Christina Pinheiro



I'm humbled to be part of Women in Cloud, unlocking access to a Film Fund, creating the Atlanta Experience, and supporting the development of DevSecOps Roles Readiness.

Dexter Hardy



WIC unlocked my potential through executive preparedness, mentorship and support

Niya Desai



I am extremely grateful to #WomenInCloud for the opportunity to engage, give back, grow, and participate.

Michelle Pruitt



I am so proud to be part of Women in Cloud with these inspiring women and allies! I am energized by what we can do together for women business and women getting into tech.

Debbie Uttecht



WIC Network unlocked funding access for 2 impact movies, achieving selections at 22 festivals in just 12 months.

Rashaana Shah



Unlocked Insider Circle access to pilot positivity mindset training and welcome Clara to become an industry thought leader.

Dat Tran



VeeamON Tour India 2025 brought together over 2,000 attendees across Bengaluru, New Delhi, and Mumbai, sparking impactful discussions on cyber security.

Kushagra Sharma



# STORIES CONTINUED...

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So grateful for Women In Cloud, blazing trails and paving the way for Women in Technology. Ask me about scholarships or my experience with this inspiring group. 7/9 Certification completed!

Lydia Kinsella 



It's been an inspiring journey! I'm proud to be surrounded by such powerful individuals who bring vibrant energy from diverse cultures.

Sandhya Prabhakar 



Excited to partner and support the public screening of ICONS in Seattle & Oscar Screenings

Ben Andrews 



It's exciting to finally launch the EY and Women in Cloud partnership. So much more excitement to come!!!

Pat Sullivan 



Visibility is critical in establishing your brand, and WIC has been influential in helping my organization reach our goals.

Lisa Ann Edwards 



I love this. I love being on the Advisory Board of Women in Cloud because we are focused and tactical in pursuit of what is good, true, and necessary.

Nancy Watt 



WIC is an amazingly powerful network for Women and Allies who want to contribute towards UN Sustainable Goal 5 - Gender Equality (and much more).

Gareth Jones 



Thank you for investing in me.

Marivell Gamlin 



Being recognized as a Guinness World Record setter with Women in Cloud for vision boarding has been a significant milestone in my professional journey.

Sonali Jha 



I'm so excited to be a part of this community watching our members transform their futures!!! The greatest group of change makers I know.

Tucker Stine 

Brands We Collaborated With

# COLLECTIVE ECOSYSTEM



# 2025: A YEAR OF IMPACT

In 2025, Women in Cloud unlocked over \$600M in economic impact, empowering a global community of over 150,000 individuals in over 120 countries. Over 7,000 women were given global AI and cybersecurity certification courses, while our initiatives reached 10 million people worldwide. With OPULIS earning #1 Amazon Best Seller status, accolades including a Guinness World Record, Fortune Publicity, and a Geekwire Award, our influence spanned the globe. We turbocharged our programs through colaunches and accelerated DevSecOps Ready talent development. Learn more:

## Cloud, AI, Cyber Certifications & Credentials

Over the last 4 years, we developed a proven workforce development engine, attracting over 60,000 applications, unlocking access to over 9,700 learners in Cloud, AI, and cybersecurity programs, with 6,500 completing globally recognized industry certifications. The initiatives have built employer trust and enhanced career mobility for women and allies globally. In 2025, we supported 1,500 learners in AI and cybersecurity, completing nearly 2,000 technical courses via Coursera. Partnering with Microsoft, provided over 5,000 certification scholarships, promoting access to Microsoft-aligned credentials. These efforts aim to prepare 10,000 credentialed professionals for the AI-driven global economy.



## #empowHER50: Honoring 50 Years of Women's Leadership at Microsoft

In 2025, Women in Cloud launched #empowHER50, a global recognition and storytelling campaign honoring 50 years of women's leadership at Microsoft. Designed to celebrate legacy while unlocking future opportunity, the campaign spotlighted women whose leadership shaped innovation across AI, cloud, cybersecurity, accessibility, entrepreneurship, and digital transformation. Through a structured nomination and review process, #empowHER50 received 265 global nominations, accepted 115 honorees, and published 110 digital spotlight stories, reaching audiences across 120+ countries. These stories elevated women leaders while creating a scalable content engine for global visibility, thought leadership, and ecosystem engagement. This campaign drove over 10M impressions globally, 42 media stories, and helped the Microsoft community achieve a Guinness World Record for AI Skillsfest.

Aligned with Microsoft's 50th Anniversary and integrated with OPULIS: Women Powering Microsoft's Trillion-Dollar Shift, #empowHER50 transformed recognition into impact fueling visibility moments, speaking opportunities, and long-term leadership credibility, while contributing to Women in Cloud's broader mission of economic access and inclusive innovation.



## Signature Events & Annual Activations

Across WIC-hosted and co-hosted activations, the community came together to generate a meaningful momentum, resulting in 7,541 total registrations and 203 speaking opportunities, including more than 130 roles led by ecosystem contributors. Engagement extended across 3,300+ companies and produced over 800 million global media impressions through flagship initiatives such as empowHER50 Digital Spotlights, the ESG Summit, ICONSEmerge, Global Prestige Awards, #WICxSaksham, and OPULIS—amplifying women and allies on a truly global stage. The community played a critical role in building leadership assets designed for scale and long-term impact. These included Signature events such as: WICxWellness Summit, WICxInspire, WICxESG, ICONS Emerge, WICxSaksham, and our highly anticipated #empowHERaccess Global Prestige Awards US and India Editions. We are deeply grateful to the global WIC Community leaders, partners, contributors, and allies—whose continued engagement reflects a shared commitment to inclusive innovation, workforce development, and building enduring leadership for the future.

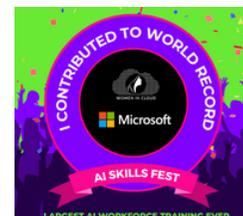
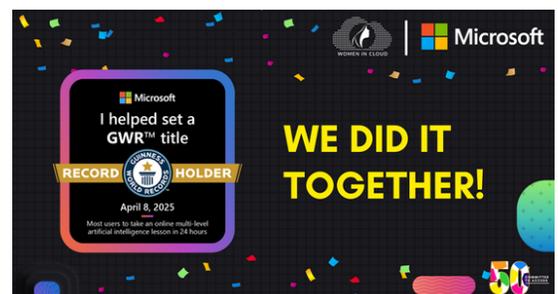
### FEBRUARY 2025 - WICxWellness Summit 2025

A 2.5-hour interactive summit dedicated to helping women optimize executive functioning—strengthening the ability to manage time, energy, and decision-making to achieve goals. By addressing hormonal health, stress management, and mental well-being, the program delivered actionable insights to support professional and personal resilience. The summit attracted 401 registrations, engaged 202 attendees, featured 17 speakers, generated 1,124 comments, represented 296 companies, and delivered 1,623,863 brand impressions.



### APRIL 2025 - AISkillsFest – Microsoft 50th Community Activation

As part of Microsoft's global GUINNESS WORLD RECORDS™ AISkillsFest and 50th anniversary celebration, Women in Cloud led a high-impact community activation focused on expanding AI skills, collaboration, and economic access. WIC hosted five curated learning sessions in partnership with Microsoft, contributing to the largest single-day AI workforce training initiative worldwide. The activation generated 2,002 total signups, engaged, and featured 8 expert speakers who delivered practical, accessible AI learning experiences. Through influencer amplification and global promotion, the initiative achieved 2.41 million in influencer reach and delivered 4,179,648 brand impressions, reinforcing Women in Cloud's role as a trusted ecosystem partner driving inclusive AI talent development at global scale.



### JUNE 2025 - WICxInspire 2025: The Leadership Convergence on GTM & AI

WICxInspire 2025 is the premier strategic summit designed for founders, investors, and enterprise leaders committed to reshaping go-to-market (GTM) strategies through AI innovation, cross-sector partnerships, and community-driven momentum. Through dynamic keynotes, interactive panels, curated networking, and live showcases, the summit highlighted scalable GTM playbooks, funding strategies, and partnership frameworks accelerating business growth. The event generated 315 registrations, featured 17 speakers, recorded 95 comments, represented 204 companies, and delivered 1,896,222 brand impressions.

## JULY 2025 - ICONSEmerge: AI Executive Readiness Summit

ICONSEmerge is a private, executive-level convening for C-suite leaders focused on enterprise alignment, security, and growth in the AI economy. Presented by Adaptiva and hosted by Women in Cloud in collaboration with The Mainstream Media, the summit brought together visionary CISOs, CIOs, and CMOs to align strategies and activate innovation. The event hosted 65 executive attendees, featured 13 speakers, represented 45 companies, and generated 594,208 brand impressions.



## JULY 2025 - #empowHERaccess Global Prestige Awards 2025 – U.S. Edition (July 18, 2025).

The #empowHERaccess Global Prestige Awards 2025 - U.S. Edition served as a flagship red-carpet recognition experience celebrating women leaders, entrepreneurs, technologists, filmmakers, wellness champions, and allies driving inclusive innovation in the AI-powered economy. Hosted by Women in Cloud, the U.S. ceremony spotlighted leadership excellence across AI, cybersecurity, technology, wellness, and social impact while reinforcing corporate ESG commitments and UN SDG alignment.

The U.S. edition generated 214 registrations with 258 in-person attendees, featured 22 distinguished speakers and award honorees, and represented 106 companies across the ecosystem. The event delivered 2.19 million brand impressions, creating a high-visibility platform for partners to elevate thought leadership, brand trust, and community impact at a global scale.



## JULY 2025 - ICONS Brand Photoshoot – July 19, 2025

The ICONS Brand Photoshoot delivered a curated personal branding experience designed to elevate executive and professional visibility. This exclusive activation provided participants with high-quality, authentic brand imagery to support digital presence across LinkedIn, websites, and marketing platforms. The session attracted 31 registrations, hosted 30 exclusive attendees, and generated 204,236 brand impressions. By combining professional photography with a high-touch networking environment, the ICONS Brand Photoshoot reinforced Women in Cloud's commitment to empowering leaders with tangible tools to strengthen credibility, confidence, and market impact.



## JULY 2025 - American Warrior VIP Red Carpet Screening and Q&A July 19

The American Warrior VIP Red Carpet Screening & Q&A showcased the power of impact storytelling through film, culture, and community. Centered on themes of grit, identity, and resilience within the global MMA movement, the event aligned strongly with Women in Cloud's mission to elevate diverse voices. The experience welcomed 50 registrations, represented 35 companies, and generated 283,636 brand impressions. Programming included a red-carpet arrival, exclusive screening, and a live filmmaker Q&A, with executive producers drawn from the Women in Cloud ecosystem—reinforcing WIC's role in amplifying inclusive leadership beyond technology.



## OCTOBER 2025 - WICxESG 2025: AI Innovation & Leadership Summit

WICxESG is a purpose-driven AI innovation and leadership summit serving as a launchpad for trusted growth and exponential leadership. Participants moved beyond learning to building, testing, pitching, and scaling ideas aligned to People, Planet, and Profit. Through keynotes, workshops, and coaching, the summit enabled leaders to close execution gaps and turn strategy into scalable action. The event generated 674 registrations, featured 16 speakers, drove 416 comments, represented 225 companies, and produced 1,018,296 brand impressions.



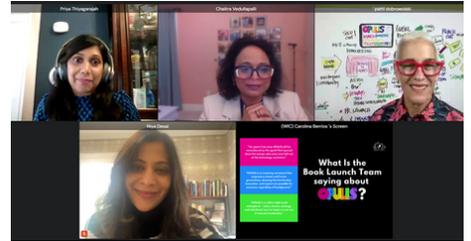
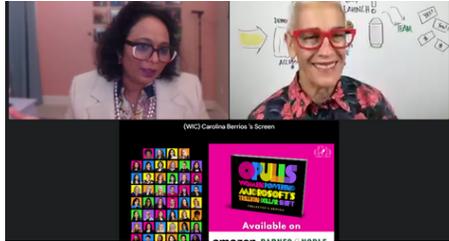
## OCTOBER 2025 - OPULIS Book Launch & Celebration, Bellevue, WA (October 28, 2025)

The OPULIS Book Launch & Celebration marked a milestone moment honoring the stories of 50 women whose leadership helped shape Microsoft's trillion-dollar transformation across AI, cloud, gaming, and beyond. Officially archived in the Microsoft Archives and endorsed by Microsoft, OPULIS is a collector's-quality publication created by Women in Cloud and anchored by its Books-to-Scholarships model, where every 10 books purchased fund one AI scholarship to advance inclusive workforce access. Presented by Ntegral, Adaptiva, and Accenture, the in-person celebration welcomed 100 attendees, featured 14 speakers, represented 51 companies, and generated 14,072,870 brand impressions. The red-carpet experience combined storytelling, community recognition, and exclusive book signings—reinforcing OPULIS as both a cultural artifact and a catalyst for long-term AI talent development.



## OCTOBER 2025 - OPULIS Book Global Launch Celebration, Virtual (October 30, 2025)

The OPULIS Book Global Launch Celebration concluded the OPULIS campaign with a virtual moment of recognition, gratitude, and collective achievement, honoring the community and partners who made global distribution possible. The event amplified the impact of OPULIS as a platform for preserving women's leadership legacies while fueling real-world change through AI scholarships. The virtual celebration generated 91 registrations, featured 9 speakers, recorded 178 live chat comments, represented 55 companies, and delivered 13,518,248 brand impressions, extending OPULIS' reach to a global audience. Together, the in-person and virtual launches reinforced Women in Cloud's ability to blend storytelling, community engagement, and measurable economic impact at scale.



## OCTOBER 2025 - Women Venture Summit

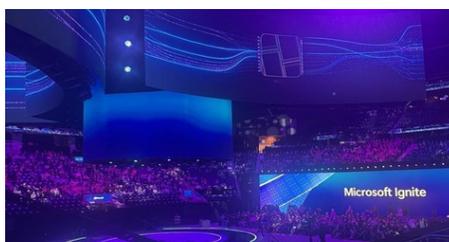
Stella's annual Women's Venture Summit is a transformative event that empowers bold connections between female founders and investors (including aspiring investors!). Now in its 13th year, we're continuing the charge by accelerating female founders' access to capital and exponentially growing our community of female and male investors who back female-led startups. Women's Venture Summit has helped Stella facilitate over \$200+ million in fundraising dollars for women-led companies! Women in Cloud contributed in driving OPULIS showcase, board level readiness for founders and contributed to investing in women founders.



## NOVEMBER 2025 - Microsoft Ignite

Microsoft Ignite 2025 brought together the global tech ecosystem at the Moscone Center in San Francisco, November 18-21, with 20K+ in-person attendees, 200K+ digital participants, 2,100+ speakers, and 830+ sessions—creating a powerful platform for learning, connection, and AI-driven innovation.

Women in Cloud led two featured sessions at Ignite: The Revenue Multiplier on November 18, focused on marketplace and community-led revenue growth, and Scaling Demand on November 19, highlighting practical strategies to accelerate customer acquisition. Together, these sessions reinforced Women in Cloud's role in advancing ecosystem-led growth, inclusive leadership, and measurable business impact in the AI era.



## DECEMBER WICxIndia & International Workforce Development Tours

Women in Cloud expanded its global impact through WICxIndia and international tours, launching landmark public-private partnerships to accelerate workforce readiness and inclusive economic growth. In partnership with Veeam® Software, WIC announced the Saksham and Sakshar Bharat Initiative, a three-year national program to certify 1 million people in AI, cloud, and cybersecurity. The five-day transformation journey convened policy leaders, academia, and industry through press announcements, executive roundtables, awards, and university Center of Excellence activations.



## DECEMBER 2025 Grace Hopper Celebration India Integration

As part of the WICxSaksham December activations, Women in Cloud participated in the Grace Hopper Celebration India (GHCI) with a 12-member delegation representing industry, investment, startups, and academia. The delegation included attendees from Boeing India Private Limited, Casa Communications, EY, alongside leaders from Microsoft, Kyndryl, Mastersfund, PliXXA, and academic institutions, including RV College of Engineering and the RVCE Insider Circle COE, as well as Women in Cloud leadership. During GHCI, Women in Cloud led and supported high-impact engagements, including the leadership panel “The AI-First Workforce: Redefining Talent and Roles,” and participation in the Abie Awards, reinforcing WIC’s commitment to advancing AI workforce readiness, leadership visibility, and inclusive economic access across India’s technology ecosystem.



## DECEMBER 2025 #WICxSaksham - Executive Roundtable

Women in Cloud (WIC), in collaboration with Veeam India, initiated a dialogue among policymakers, industry leaders, and academia to collaboratively shape the roadmap for a cyber-resilient and digitally sovereign future for India. This executive roundtable successfully identified the top ten universities for establishing a Cyber Resilience Center of Excellence and broadened partnerships with public institutions.



## DECEMBER 2025 - #empowHERaccess Global Prestige Awards 2025 – India Edition (December 5, 2025)

The #empowHERaccess Global Prestige Awards 2025 - India Edition marked a powerful milestone in Women in Cloud's international expansion, honoring leaders accelerating India's role in the global AI and digital economy. The celebration recognized visionaries advancing cybersecurity resilience, workforce readiness, inclusive innovation, and digital sovereignty—while amplifying cross-border collaboration between industry, policy, and academia. The India edition welcomed 100 registrations and 100 attendees, featured 15 speakers and honorees, and represented 53 companies from across the region. With an extraordinary 14.8 million brand impressions, the event significantly amplified partner visibility and reinforced Women in Cloud's commitment to scaling economic access and leadership opportunities globally.



## WICxCXO Executive Series Summary (2025)

The WICxCXO series delivered high-impact executive conversations designed to blend leadership insights, enterprise perspectives, and meaningful networking. In 2025, the series emphasized partner-led participation, giving sponsors a larger platform to showcase culture, innovation priorities, and recruitment pathways. Across CXO sessions, WIC delivered 608 registrations, featured 12 speakers, generated 165 comments, represented 334 companies, and delivered 1,767,403 brand impressions.



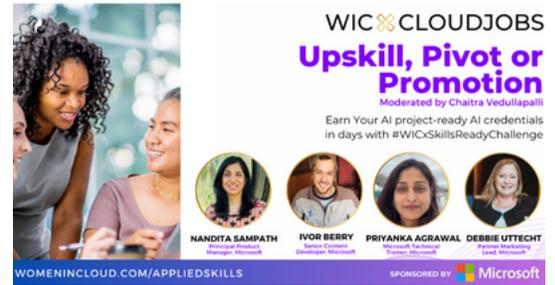
## WICxInsiderCircle Leadership Workshops Summary (2025)

The WICxInsiderCircle series delivered high-impact leadership and speaker development masterclasses focused on personal brand building, thought leadership, media readiness, and monetizing expertise. Designed for founders, executives, and aspiring speakers, the series emphasized visibility, influence, and long-term career leverage. Across 8 Insider Circle sessions, the program generated 1,282 registrations, created 19 speaker opportunities, and fueled 989 community comments. Participants represented 874 companies, and the series delivered 1.87 million brand impressions, reinforcing Women in Cloud's role as a trusted platform for leadership development and executive positioning.



## WICxCloudJobs Sessions Summary (2025)

The workforce development series delivered a robust, hands-on workforce readiness platform designed to help professionals break into and advance within cloud, AI, and cybersecurity careers. Through practical workshops focused on résumés reviews, LinkedIn optimization, certifications exam readiness, and job search strategies, the series equipped participants with actionable AI tools aligned to real hiring demands. Across 7 CloudJobs sessions, the program generated 2,006 registrations, delivered 10 speaker opportunities, and sparked 1,861 community comments. These sessions represented 944 companies and drove 1.46 million brand impressions, offering partners sustained visibility while directly supporting talent pipelines and workforce transformation.



## Influencing Storytelling leveraging Film Development, Distribution, Investments

Women in Cloud, through MxW Ventures, hosted red carpet screenings for the film American Warrior and ICONS, focusing on storytelling with unique points of view. The film's themes of redemption and identity align with WIC's mission to enhance access and representation for all voices. These events fostered dialogue among filmmakers, technologists, and community leaders about inclusive storytelling and independent film distribution. Conversations highlighted the importance of collaboration in amplifying authentic narratives and supporting filmmakers. MxW Ventures showcased how engagement in entertainment can bridge industries and enhance visibility and influence.

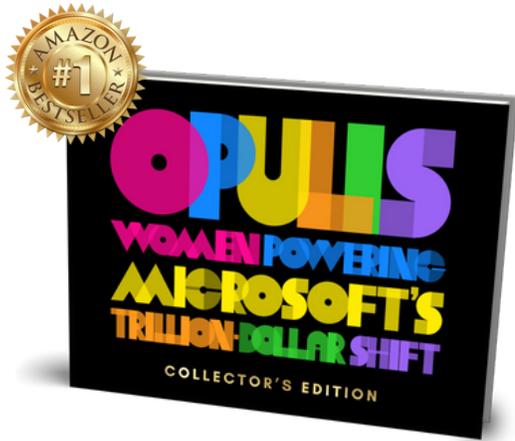


## Awards & Recognition

In 2025, Women in Cloud achieved notable recognition for its leadership and impact within the local business community. Founder and President Chaitra Vedullapalli received the GeekWire Geeks Give Back Award, honoring her significant contributions to strengthening the Seattle-area tech ecosystem and supporting inclusive community building. In addition, Women in Cloud was named King County's Woman-Owned Small Business of the Year at the 2025 Executive's Small Business Awards — a program that highlights outstanding local businesses whose innovation, resilience, and community contributions help drive regional economic growth and cultural vitality. The award recognizes Women in Cloud's accomplishments as a woman-led enterprise and celebrates its role as a leader in technology, entrepreneurship, and community advancement.



# OPULIS - #1 AMAZON BEST SELLER



Celebrate the bold stories of 50 women who helped shape Microsoft's trillion-dollar transformation across AI, cloud, gaming, and beyond. Archived in the Microsoft Archives and endorsed by Microsoft and Microsoft Alumni Network, OPULIS is a powerful collector-quality coffee table book created by Women in Cloud. Every OPULIS book purchase fuels real-world change. Through our unique Books to Scholarships model, every 10 copies of OPULIS purchased funds 1 full scholarship, delivering next-generation AI skills to underrepresented talent worldwide with a goal of igniting 1,000 AI careers by 2030.

In 2025, Women in Cloud launched **OPULIS**, a flagship storytelling initiative book designed to elevate women's voices, lived experiences, and leadership journeys—turning narrative power into measurable, real-world impact. The launch unfolded across two intentional moments, blending exclusive in-person engagement with global virtual reach.

The **OPULIS book launch took place on October 28 at Microsoft's OutsideIn**, marking the book's first official launch ahead of the public in-person event. Many of the OPULIS honorees were in attendance, creating a powerful moment of collective recognition and community. The event featured a book signing, allowing honorees to celebrate and share their stories while reinforcing OPULIS as both a personal milestone and a shared movement rooted in visibility and access.

Later that day, the **public in-person launch on October 28** expanded the celebration and deepened engagement through a series of panel discussions featuring OPULIS honorees and leaders from the Women in Cloud ecosystem and a book signing with the honorees. These conversations explored leadership, storytelling as influence, and building pathways for women and underrepresented talent in the AI-powered economy—anchoring the launch in insight, dialogue, and shared learning. To extend access beyond physical spaces, a **virtual launch on October 30** activated the global Women in Cloud community. Within **24 hours of launch**, OPULIS achieved **#1 Amazon Bestseller status**, demonstrating the power of community-driven amplification and the strong demand for authentic, inclusive leadership narratives.



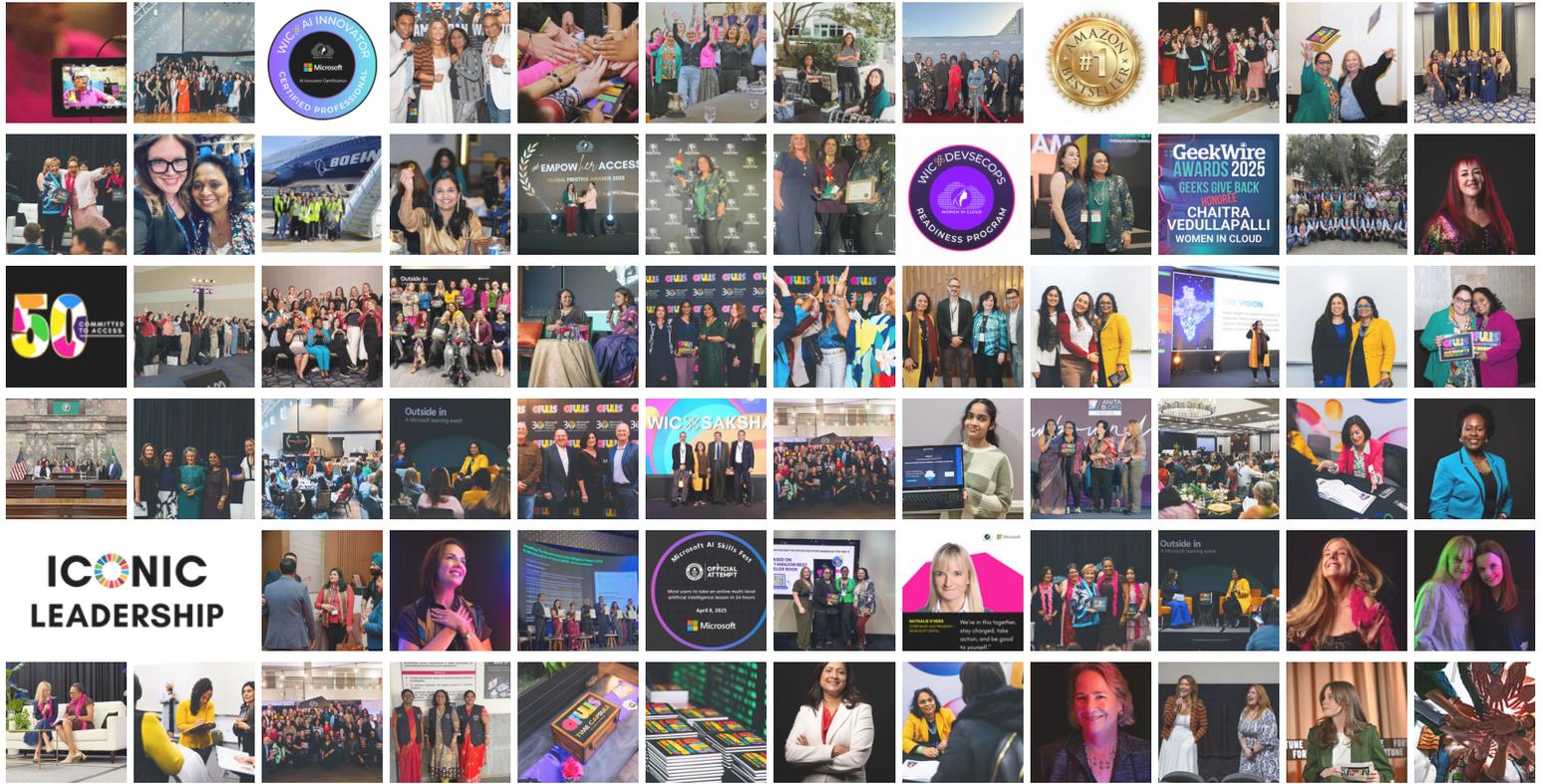
Beyond its commercial success, OPULIS was intentionally designed with impact at its core. The launch advanced the **WICxAllInnovator Certification Program** and **GTM Executive Handbook**, which empowers professionals to earn industry-recognized Microsoft AI certifications, opening doors to life-changing careers in the AI-powered economy. Through Women in Cloud's **Books to Scholarships model**, every 10 copies of OPULIS purchased funds one full scholarship, delivering next-generation AI skills to underrepresented talent worldwide, with a goal of **igniting 1,000 AI careers by 2030**.



OPULIS stands as a proof point of how storytelling, community, and purpose converge—turning shared narratives into expanded access, workforce readiness, and lasting ecosystem impact.



# MEASURING OUR COLLECTIVE ACTION



**ICONIC LEADERSHIP**

 **60,500+ Applications**

INDUSTRY CERTIFICATION DISTRIBUTION

 **150,000 Members**

EVENTS PLATFORM

 **6 Million Reach**

GLOBAL PRESTIGE AWARDS PLATFORM

 **800M Readership**

CONTENT DISTRIBUTION

 **50000 Viewers**

MOVIE FUND & DISTRIBUTION

 **3500 Spotlights**

VISIBILITY PLATFORM

 **7 Million Reach**

BOOK DISTRIBUTION PLATFORM

 **2,500 Members**

AI INNOVATION CHALLENGE PLATFORM

# MEDIA COVERAGE & PARTNERSHIPS

## 850 Million Readership

Unlocked visibility via media coverage in prestigious global publications like Forbes, Fortune, and The Times of India.

## 90 Media Platforms

Featured in last 12 months in US, Canada, London, India, Phillipines and more

## 450 Stories

In 18 months via earned media.

- **Business Insider - OPULIS as Legacy:** Why Business History Belongs on Your Coffee Table
- **Fortune :** A new book celebrates the women who built Microsoft into a trillion-dollar company
- **CIOL :** Can India Build an AI-Ready Workforce After Microsoft's \$17.5B Bet?
- **CEO Weekly :** Building Access Through Story, Community, and Innovation
- **New York Weekly :** The OPULIS Effect: Turning a Coffee Table Book Into Impactful 1,000 AI Careers
- **Geekwire -** Geeks Give Back: These community builders help strengthen Seattle's tech ecosystem
- **Times of India :** AI to Boost Jobs Not Replace Them, Says Experts
- **Ritz Herald -** Women at the Helm: Stories That Shaped Microsoft's Trillion-Dollar Transformation
- **Times of India :** OPULIS-Women powering Microsoft's trillion dollar shift

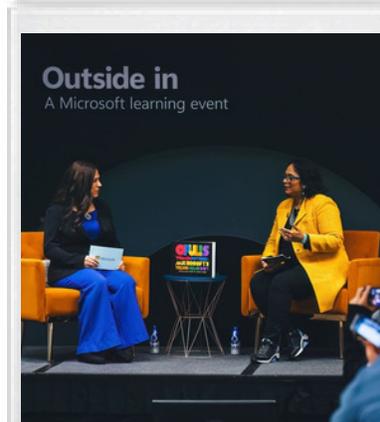
### AS SEEN IN:

PRESS ANNOUNCEMENTS : [READ MORE](#)

# 2025 IN ACTION



# OPULIS IN ACTION



# 2026 AND BEYOND PRIORITIES

**BUILT TO SCALE ACCESS. DESIGNED FOR LEGACY. POWERED BY PARTNERS.**

As we look toward 2026 and beyond, Women in Cloud is doubling down on what makes our ecosystem unique: co-created programming, distributed leadership, and a GTM engine purpose-built to move ideas into markets and people into opportunity at a global scale. Our work will continue to center on four interconnected pillars: Workforce Development, Economic Development, Advocacy, and Wellness with Masterclasses, Digital Summits, the Venture Fund, the Iconic Leadership Book and Assessment, and Cyber Resilience Centers of Excellence at the core. This is not a collection of programs. It is an operating system for impact.

## **Our priorities for 2026+ across four key areas:**

- Workforce Development:
  - Lead in Cloud, Cyber, and AI talent training with certifications.
  - Scale global certifications through scholarships and Labs-in-a-Box.
  - Expand Cyber Resilience Centers of Excellence, starting with 100 in India.
  - Offer Masterclasses focused on applied skills and tech adoption.
  - Advance talent through structured workforce programs.
- Economic Development:
  - Aim to build market makers through Women in Cloud, supporting founders and creators.
  - Launch a \$2M Venture Fund for women founders using AI.
  - Expand B2B Founder GTM Programs for significant SaaS and Cloud outcomes.
  - Use a co-launch GTM platform to connect innovation with enterprise markets.
- Advocacy, Visibility and Storytelling:
  - Use storytelling to create credibility and opportunities.
  - Scale recognition platforms like #empowHERaccess and ICONS.
  - Build a community-powered media network to amplify diverse voices.
  - Position Women in Cloud as a leading platform for authentic storytelling.
- Wellness:
  - Recognize economic access is unsustainable without wellness.
  - Expand WICxWellness summit with resources and community support.
  - Normalize wellness as a key leadership discipline.

## **How We Work: Co-Creation as the Operating Model**

Every Women in Cloud initiative is co-created with partner enterprises, universities, investors, and community leaders, ensuring relevance, credibility, and shared ownership. This is how we:

- Build impactful programs that transform careers and businesses, not one-time activations
- Align impact with storytelling and wellness
- Distribute solutions at a global scale

## **The North Star**

Everything we build across workforce, economic development, advocacy, and wellness deserves one shared ambition: Democratize \$1B in economic access through programs, GTM distribution, storytelling, and structured execution. Women in Cloud is not just participating in the future of work and leadership. We are designing it.

# 2026 PROGRAMMING BY QUARTER

## Q1 - JAN TO MAR

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OFFERINGS: WICxWellness Summit 2026 (Digital)  
AI Innovator Certification Program Launch - Cohort1 (Digital)  
ICONIC Leadership Podcast Launch (Digital)  
Main Hoon Saksham Launch (Digital)  
Leadership Masterclasses (Digital)  
Workforce Development Workshops (Digital)  
VIP Executive Dinner (In person)  
Strategic Partner Integration  
Movie Challenge for Community

## Q2 - APR - JUN

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OFFERINGS: VIP Executive Dinner (In person)  
CXO Series (Digital)  
Strategic Partner Integration - Innovation Challenge (Digital)  
DevSecOps Certification Program - Cohort 2 (Digital)  
EmpowHERaccess Awards Launch  
Leadership Masterclasses (Digital)  
Workforce Development Workshops (Digital)  
Movie Challenge for Community

## Q3 - JUL - SEP

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OFFERINGS: empowHERaccess Global Prestige Awards Celebrations - US (In person)  
ICONIC Leadership Book Reveal  
WICxVenture Summit (In Person)  
WICxMarketMaker Summit (Digital)  
VIP Executive Dinner (In person)  
Leadership Masterclasses (Digital)  
Workforce Development Workshops (Digital)  
Movie Challenge for Community  
Strategic Partner Integration

## Q4 - OCT-DEC

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OFFERINGS: WICxEPIC Leadership Summit (Digital)  
ICONIC Leadership Book Launch (In person)  
empowHERaccess Global Prestige Awards Celebrations - India (In person)  
VIP Executive Dinner (In person)  
WICxSaksham (In person)  
Leadership Masterclasses (Digital)  
Workforce Development Workshops (Digital)  
Strategic Partner Integration: Gracehopper, Microsoft Ignite  
Movie Challenge for Community

# 2026 ANNUAL PARTNERSHIP OPPORTUNITIES

## SPARK

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**Value:** Your brand shows up where momentum begins.

**Ideal for:** Startups, SMBs, first-time sponsors

**Offerings:** Brand Exposure all WIC activations with 6M reach globally via awards, events, campaigns, socials)

**Investment:** \$10,000

## CATALYST

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**Value:** Your brand helps turn ideas into action.

**Ideal for:** Growth-stage companies, regional leaders

**Offerings:** Co Branded Program Activations (presented by your brand - events, award or campaign)

**Investment:** \$25,000

## AMPLIFIER

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**Value:** Your brand doesn't just participate it accelerates impact

**Ideal for:** Mid-market, category leaders

**Offerings:** Thought leadership + experiential branding (CXO Series, Dinners, Etc)

**Investment:** \$50,000

## ARCHITECT

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**Value:** Your brand helps design the future, not just fund it.

**Ideal for:** Enterprise innovators, ecosystem builders

**Offerings:** Strategic influence + premium integration (Launches, Campaigns)

**Investment:** \$75,000

## LEGACY

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**Value:** Your brand becomes synonymous with access, progress, and leadership.

**Ideal for:** Global brands, mission-driven leaders

**Offerings:** Category ownership + enduring impact (Skilling, Advisory etc)

**Investment:** \$100,000



# ANNUAL COMMUNITY MEMBERSHIP

A Community of 150K+ Women & Allies Democratize \$1B in Economic Access

Community | Stages | Coaching | Accelerators | Scholarships | Awards | Films | Fund

The Women in Cloud Annual Community Membership supports purpose-driven companies, solopreneurs, and venture firms in growth and visibility. Members access go-to-market acceleration, thought leadership, and a global network of cloud and AI leaders, fostering connections with top talent and collaborative opportunities while promoting economic access in the AI economy. The cost for the Annual Community Membership is \$2,500 per year.

## MEMBERSHIP BENEFITS

SHAPE THE FUTURE: BUILD SMARTER LEADERS, DRIVE HIGHER RETURNS, AND CONTRIBUTE TO A BETTER WORLD.

### BRAND VISIBILITY & THOUGHT LEADERSHIP

- On-stage brand visibility at key WIC events
- Recognition across WIC's 150K global audience through social and web platforms
- Opportunities to speak at briefings, judge awards, and host screenings
- Priority for Film-Tech-Wellness collaborations

### AWARDS GALA & VIP EVENT ACCESS

- Reserved table for 8 at the Annual WICxAwards Gala with on-stage announcement (valued at \$2,500+)
- VIP access to ICONS Market screenings, red carpets, and networking
- Priority invitations to VIP partner events (e.g., Microsoft, Boeing, EmergeTech)
- Member pricing for additional tables and guest VIP activations (10-20% discounts)

### GTM & PARTNERSHIP ACCELERATION

- Speaker & Spotlight Opportunities
- Exclusive Invitations to Executive Roundtables & Quarterly Private Partner Meetups

### MEDIA & PUBLICITY AMPLIFICATION

- Amplification through WIC's global channels (150K+ community, 120 countries)
- Monthly Transformational Clinics (e.g., pitch coaching, media readiness)
- Early access to entertainment, AI, and wellness initiatives

### COMMUNITY & RELATIONSHIP CAPITAL

- Bi-monthly dedicated emails
- Access to a digital community of over 16,000 members
- Access to share offers and events via event calendar/email newsletters (at WIC's discretion)

### JOIN OUR PARTNER NETWORK



Ready to invest and activate your Community Membership?

\*Please note: PayPal processing fees will be added to the total amount at checkout.

ACTIVATE NOW





WOMEN IN CLOUD

# A Community of 150K+ Women & Allies Democratizing \$1B in Economic Access

Ecosystem | Stages | Accelerators | Global Certifications | Awards | Films | Books | Fund

## WOMEN IN CLOUD IS ON A MISSION TO DEMOCRATIZE \$1B IN ECONOMIC ACCESS FOR WOMEN & ALLIES IN THE AI POWERED ECONOMY.

Women In Cloud is a Seattle-based organization dedicated to democratizing economic access for women and allies in the AI-powered economy through impactful initiatives. Over the past five years, through activities such as Cloud, Cyber & AI Certifications, B2B Accelerators, industry awards, investment funds, tech innovations, and partner activations, Women In Cloud has unlocked \$600M in economic access. With a bold vision to democratize \$1B in economic access, these efforts have already benefited a growing WIC community of over 150,000 members across 120 countries.

AS SEEN IN:



## WIC IMPACT AT A GLANCE

MISSION: \$1B ECONOMIC ACCESS MOVEMENT

YEARS

6



Women In Cloud has been working to democratize economic access for our community.

COMMUNITY

150K



80+ countries represented with the highest percentage from the US, India, Brazil, Nigeria, Canada, and the UK.

GLOBAL REACH

10M



Total Media Impressions for WIC Initiatives and Campaigns.

WORLD RECORD

503



Total for the Guinness world record for the greatest number of vision boards created.

CERTIFICATIONS

6500



Total free and subsidized global industry certifications distributed.

RECOGNITION

2978



Total community members receiving industry platform recognitions.

EVENTS

100K



Total participants in virtual and in-person events in last 3 years

AI HACKATHON

2500+



Total number of members participated in AI hackathons.