

# OPULIS NETWORK SPECIAL OFFER

Five books. Endless inspiration. One powerful purpose.

## The OPULIS Network Special: 5-Book Bundle

Celebrate the bold stories of 50 women who helped shape Microsoft's trillion-dollar transformation across AI, cloud, gaming, and beyond. Archived in the Microsoft Archives and endorsed by Microsoft, *OPULIS* is a powerful collector's-quality coffee table book created by Women in Cloud. Every 5-book bundle helps fund AI scholarships for the next generation of tech leaders.



# PRE-ORDER BEFORE OCT 20TH 2025

5 BOOKS

**Price: \$499** 

# Why This Tier?

This bundle offers an accessible way to engage and provide a meaningful gift to your clients, staff, or student leaders — while supporting the advancement of an Al-driven future.

# **EXCLUSIVE BENEFITS**

Handwritten
Thank You Card

Recognition on Official *OPULIS* landing page

"Featured Supporter" Digital Badge for Personal Social Use

Invitation to a virtual launch party

Spotlight/Shoutout on Women In Cloud social channels reaching over 150,000 people

Opportunity to join the book launch team

For custom bulk orders please reach out to partner@womenincloud.com for more details.

### **BOOKS TO SCHOLARSHIPS MODEL**

Every *OPULIS* book purchase fuels real-world change. With this pre-order, you're not just buying books; you're investing in a future powered by inclusive innovation. Through our unique **Books to Scholarships model**, **every 10 copies of** *OPULIS* **purchased funds 1 full scholarship**, delivering next-generation Al skills to underrepresented talent worldwide with a **goal of igniting 1,000 Al careers by 2030**.



Be part of the story. Empower what's next.





# **TOP QUESTIONS WE GET ASKED**

#### 1. What are the goals of this campaign?

• Igniting 1,000 AI Careers by 2030 through Microsoft AI Certification Scholarships funded by individual and bulk book orders

#### 2. Can I split a bulk order with colleagues or friends?

• Yes! You can combine a group order, but all books need to paid in one installment and they will be delivered to one address.

#### 3. What's included in the 5-book bundle order?

• This bundle includes 5 books and exclusive bonuses, such as handwritten thank you cards, launch event VIP access, social media recognition, poster gifts, and press kit logo placement.

#### 4. Where do proceeds go?

- All net proceeds from *OPULIS* book sales directly support the Al Innovator Scholarship Program by Women in Cloud.
- For every 10 books purchased, 1 full Microsoft Al Innovator Certification scholarship is awarded to an underrepresented learner, helping unlock access to high-demand careers in Al, Cloud, and Cybersecurity.

## 5. Can we just buy individual copies of the books?

• Yes, you can buy individual copies via the **WIC Website** or **book sellers** like **Amazon** and **Barnes & Noble**, but <u>bulk orders</u> come with exclusive bonuses, VIP experience, social badges designed to help you gain access, & visibility for making this bold project come to life.

#### 6. When and where is the OPULIS Book Launch?

• The official *OPULIS* Book Launch will take place on October 28th, 2025, during Microsoft's Outside In event at the Microsoft campus. A virtual launch event will be hosted that week.

#### 7. We want to support the launch in a big way, what are our options?

• That's amazing. We have special opportunities for partners who want to make bigger impact. Fill out the Book Launch Application form and lets create something incredible together

## 8. Can a bulk order be tailored to your team or event?

• Yes, you can reach out to our VIP relationship manager at partner@womenincloud.com and we will customize the perfect bulk buy for you.

#### 9. How will I be recognized as a supporter?

• You'll receive a digital badge, public shoutouts, and inclusion on the *OPULIS* Launch Microsite. Larger tiers include media kit exposure and Impact Certificates.

#### 10. Can we order now and decide details later?

• Yes, lock in your bulk order by October 20<sup>th</sup>, 2025 and we will work with you to tailor the details when you are ready.

#### 11. What about international shipping?

• At this time, this offer is only available USA addresses. We hope to expand in the future.

#### 12. When will I get my book?

• The book will be officially released on Oct 28th, 2025; we will keep you posted along the way.

#### Let's Partner!

Bring OPULIS to your organization or community and celebrate the women powering Microsoft's trillion-dollar transformation. Spark inspiration, fund AI scholarships, and elevate your brand by sharing these powerful stories with your team, clients, and network.

Contact: partner@womenincloud.com

Learn more: https://womenincloud.com/opulis



# WOMEN IN CLOUD IS ON A MISSION TO UNLOCK \$1B IN ECONOMIC ACCESS FOR WOMEN & ALLIES IN THE AI POWERED ECONOMY.

Women In Cloud is a Seattle-based organization dedicated to democratizing economic access for women and allies in the AI-powered economy through impactful initiatives. Over the past five years, through activities such as Cloud, Cyber & AI Certifications, B2B Accelerators, industry awards, investment funds, tech innovations, and partner activations, Women In Cloud has unlocked \$500M in economic access. With a bold vision to democratize \$1B in economic access, these efforts have already benefited a growing WIC community of over 150,000 members across 120+ countries.

We are fiscally sponsored by SDG Digital Foundation 501(3c) organization.

AS SEEN IN:





















Market Scale





























# WIC IMPACT AT A GLANCE

#### MISSION: \$1B ECONOMIC ACCESS MOVEMENT

#### **YEARS**

5



Women In Cloud has been working to democratize economic access for our community.

# COMMUNITY

140K

80+ countries represented with the highest percentage from the US, India, Brazil, Nigeria, Canada, and the UK.

# **REACH**

4M

Total reach of WIC initiatives and campaigns.



#### WORLD RECORD

**503** 



Total for the Guinness world record for the greatest number of vision boards created.

#### **SCHOLARSHIPS**

**5600** 

Total number of free scholarships WIC has provided over last 5 years.



#### RECOGNITION

2578

Total community members receiving industry platform recognitions.



#### **EVENTS**

**60K** 

Total participants in virtual and inperson events.



## **PARTNERSHIPS**

32



Total number of strategic partnerships to drive access and impact.

