WIC✕ANNUALTOUR 2024

MULTI CITY | HYBRID | JAN-MAR 2024

Uniting Cloud and AI Leadership for Global Equity

WICxAnnualTour 2024 Abstract:

This year Women in Cloud is taking their Annual Summit on tour. Prepare to embark on a transformative journey at the #WICxAnnualTour 2024, where the power of **collective contribution** takes center stage.

This year's theme, "Collective Contribution," reflects a dynamic shift toward creating a more inclusive and equitable technology industry by uniting Cloud and AI leadership for global equity.

As the anticipation builds, attendees can expect achieve clarity on their **life and career** roadmap, get motivated to **lead BOLD initiatives** and get access to build a **strategic network** to grow their business and career. We will enable these communities through Vision/Strategy roadmap development, Thought-provoking & action-oriented experiences and Ask the Experts that delve into the myriad ways our shared impact can pave the way for positive change. With a focus on collaboration, empowerment, and innovative solutions, the annual tour promises to be a catalyst for meaningful transformation.

Why Get Involved in #WICxAnnualTour 2024:

Presenting Opportunities: Engage your company to stand out and get seen in the cloud ecosystem with exclusive access to meet the community.

Speaking Opportunities: Provide your leadership and technical insights for immersive learning

Brand Amplification: Amplify your brand through digital marketing, event collateral and executive dinners

Executive Networking: Get introduced to other industry leaders

Tickets: Get exclusive access to #WICxAnnualTour 2024

Red carpet invitation to #WICxIcons Dinners

Celebrate collective contribution

#WICxAnnualTour Audience:

- Women Tech Founders (30%) - Building solutions and services with Cloud & AI
- Corporate Women Executives (28%) - Senior Managers, Directors, VP & above
- Women Tech Professionals (28%) - Entering tech and/or upskilling in cloud & AI
- Tech Influencers and Allies (10%) - Futurists who believe in digital economic inclusion
- Community Leaders (4%) - Executive directors and partnership leaders

Key Experiences of #WICxAnnualTour 2024:

Virtual Experiences

Guinness World Record 2024 will attempt to set the record for the most users in a vision board video hangout, with a goal of creating 500 unique individual vision boards during the event, shared via an online album (3 hrs, 19Jan, 2023)

Ultimate AI Copilot for Impact Pitch Challenge is a prestigious competition that showcases innovative AI solutions designed to address real-world challenges while promoting gender diversity and sustainability. (3hrs, Jan 2023)

Cloud Technical and Business Readiness Ask Me Anything (AMA) Session is a deep dive into the essential aspects of cloud technology where audience members can have their burning questions answered. (2hrs, Feb 2023)

Executive Leadership Immersion is a deep dive into the thought leadership building where audience members gain skills to build their executive gravitas and develop their roadmap. (3hrs, Mar 2023)

In-Person Experiences

#WICxICONS is a multi-city leadership networking experience with private movie screening, dining and intimate conversations, in partnership with global brands and founders (3 hrs/city, 50 people, 7 cities, led by community champions, Jan to Mar 2023)

Women in Cloud Day - State proclamation hosted by State of Washington. Including invitation to testify and be part of the celebrations. (3hrs, Jan 2023)

Partner with WICxAnnualTour 2024: Don't miss the opportunity to be a part of this transformative event. Join us as a partner of WICxAnnualTour 2024 and be a driving force in shaping a more equitable future for all.

WICxAnnualTour Partnership Opportunities

- Guinness World Record 2024 - Digital - $75K
- AI Copilot for Impact Pitch Challenge - Digital - $100K (includes $25K in prizes)
- Cloud Skilling Readiness AMA - Digital - $50K
- Executive Leadership Immersion - Digital - $50K
- #WICxIcons - In-Person Dinners - $50K (per tour stop)

WICxINDIA 2023
CASE STUDY
WOMENINCLOUD.COM/WICXINDIA-2023

WOMEN IN CLOUD · **veeam** · **ET Edge**

MUMBAI
SEPT. 1, 2023

BANGALORE
SEPT. 8, 2023

DELHI
SEPT. 14, 2023

1200+
MULTICITY IN PERSON ATTENDEES

5
COUNTRIES REPRESENTED

45
COMPANIES REPRESENTED

800,000
BRAND IMPRESSIONS

42
SPEAKERS AND **13** SESSIONS DELIVERED AMONG 3 CITIES

51
ROLE MODELS RECOGNIZED

"Congratulations to Veeam Software and Women in Cloud for an amazing multi-city event!" Michelle Pruitt.

"It was wonderful to meet such talented and amazing leaders at the #WICxINDIA Bangalore event and this is the start of many more amazing experiences." Monika Mital Gupta.

"Great event and exciting conversations. Glad to be be associated with WIC and Congratulations to all the winners." Sandeep Bhambure.

ABOUT
WOMEN IN CLOUD

MISSION

Women In Cloud is a global network of Women Tech Founders, Executives, Tech Professionals, and Allies who are committed to inspiring the tech ecosystem to be an inclusive force for change and take collective action by providing a powerful platform to collaborate, build community engagement and unlock $1B in new net economic access by 2030. Through events and initiatives, Women In Cloud also promotes conversations arounds its focus areas of Cloud Workforce Development, Civic Engagement via Policy Advocacy, Entrepreneurship and Cloud/AI Innovation and Global partnerships with corporations, community leaders, and policy makers. All of which are united by the ESG and UN Sustainable Development Goals that are driven by job creation, diversity and inclusion, technology innovation and sustainability, giving women a powerful platform to accelerate as industry leaders. Learn more at https://womenincloud.com

AT A GLANCE

HISTORY
5
Years Completed: A Journey from a Napkin Sketch over Coffee

COMMUNITY
100K
From 67 countries: US, Canada, India, Africa, UK, and Australia are active

REACH
3M
The digital reach of the empowHERaccess Campaign within 2 Years

EVENTS
45K
Our members participated in both online and in-person community events.

SCHOLARSHIPS
3000
Cloud certification scholarship awarded over two-year period.

RECOGNITION
2578
Were recognized as role models and facilitated access to 1890 speakers.

PROGRAMS

- Cosell GTM Program - designed for Women Tech Founders to build sustainable & profitable tech business with Hyperscalers (Microsoft, Google, AWS)

- Cloud Technology Skills Distribution & Apprentice Program

- Insider Circle Program for Thought Leadership Development

- Corporate Annual Partnerships enabling ESG Acceleration

- Policy Advocacy and Readiness Training

A UNIQUE FOCUS ON IMPACT

- ✓ Workforce development initiatives include distributing over 3000 cloud certifications scholarships, delivering 50+ executive leadership sessions, and recognizing over 2578 women and allies in tech as role models.

- ✓ Economic development efforts have resulted in over 80 companies becoming Cosell ready, securing over 20M in funding and creating 1000+ jobs in 5 years. Additionally, 3500 companies benefited from influenced DEI attestations and discovery within Microsoft Marketplaces

- ✓ Policy achievements include 4 proclamations in 2 states (WA & NY) and training 140 women on policy Advocacy

- ✓ Partnerships: 7 Corporations, 20 SMB companies and 26 communities Engaged Worldwide

CONTACT US

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#WICDigitalNetwork: https://women-in-cloud-network.mn.co/

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