

— WIC ANNUAL SUMMIT COLLECTIVE INFLUENCE SUMMIT WORKBOOK



Three Days.
Collective Influence.
Infinite Access.

2022

LETTER FROM THE PRESIDENT

DEAR WIC COMMUNITY,

It's no secret that our world has been through an incredible transformation, even more so accelerated by the global pandemic. COVID, climate change, economic recessions and resurgences, social justice reform, gender inclusivity, among other challenges that we are faced with on a daily basis.

At Women in Cloud, we are a community-led economic development organization dedicated to generating \$1B in net new global economic access for women entrepreneurs and professionals by 2030 through partnerships with corporations, community leaders, and policy makers. All of which are united by the UN Sustainable Development Goals and are driven by job creation, technology innovation and sustainable economic access for women.

4 years ago, we bet on #collectiveaction to drive economic access in the technology sector via our Women In Cloud platform. Through our collective contribution model, we inspire corporations, entrepreneurs and allies to drive leadership acceleration, workforce development, economic development and policy advancements. Through experiential educational programming and events, committees, members and leaders transform themselves as we transform the industry.

So what's next? This year we are focusing on driving leadership and business transformation by leveraging our #collectiveinfluence. The powerful voices of WIC are blazing the path for sustainable and innovative solutions to support gender inclusivity, job creation, and economic empowerment.

Together, we have the ability to collectively influence our industry.

Women in Cloud is pledging our commitment to support you, your company and your community to make it happen in 2022.

Warm Regards,

CHAITRA VEDULLAPALLI
Co-Founder & President, Women In Cloud



WIC 2021

IMPACT BY THE NUMBERS



70

Women Cloud Founders
Graduated, \$350M+ Total Valuation



1200+

Leaders Inspired Tech Ecosystem
via WIC Stages



1500+

Azure Certification Scholarships
Distributed, ~1.5M In Value



\$60,000+

Donated To #EmpowHERfamily
150 Families Rescued Out Of
Poverty



2500+

Business Introductions
Facilitated,
~5000 HRS Contributed



1,500,000 +

#empowHERaccess Reach:
Leadership Spotlights

COLLECTIVE INFLUENCE: 2021 IMPACT PACKET

Taking collective action to solve gender equity challenges while creating \$1B in economic access for women in technology.

[DOWNLOAD HERE](#)



WHO WE SERVE

~45,000 members and growing in 62 countries



WOMEN TECH FOUNDERS
Building Cloud & AI Solutions
and Services



CORPORATE WOMEN & ALLIES
LEADING DIGITAL TRANSFORMATION
Senior Managers, Directors and
Corporate Executives



COMMUNITY
Women Joining Tech Workforce,
Community Partners, Policy Makers,
Ambassadors, Volunteers

WHY GET INVOLVED?

- **Speaking & Advisory Opportunities:** Provide your leadership and technical insights for immersive learning
- **Get Showcased:** Have your organization featured at WIC Cloud Leader Circle
- **Access to Leaders:** Get introduced to other industry leaders
- **Recruitment Opportunities:** Meet your future employees at the #CloudJobs Hive
- **Professional Development:** Upskilling and reskilling for your employees and strategic partners
- **Build For Inclusion:** Get Inspired to take collective action to drive DEI in the tech industry
- **Learn Best Practices:** Advice and insights from industry leaders and innovators

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The Cloud Leader Circle is designed to help enable leaders to connect, network and provide advice to create economic opportunities.

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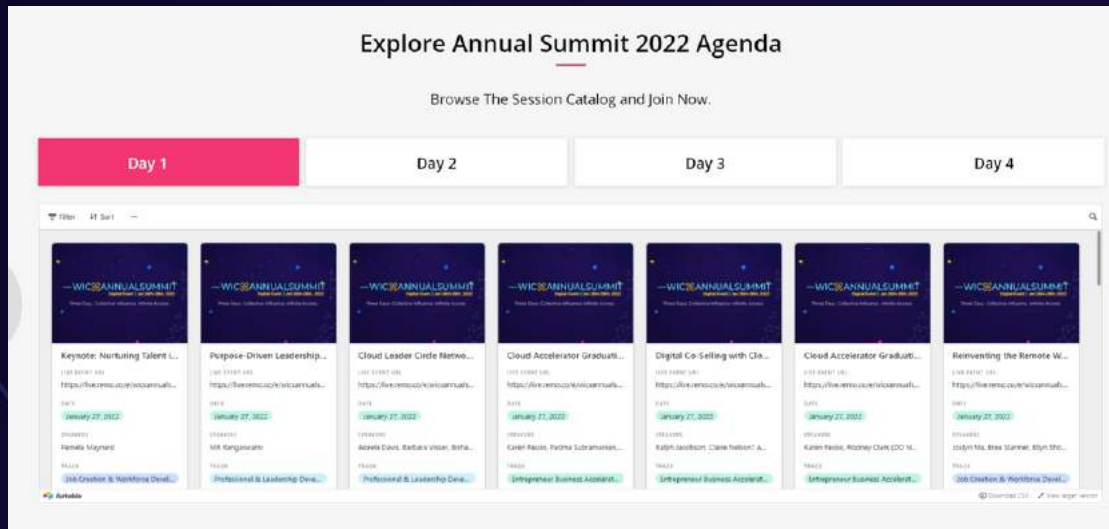
Access to the Economic Opportunities WIC has to offer.

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Meet the WIC Board of Advisors.

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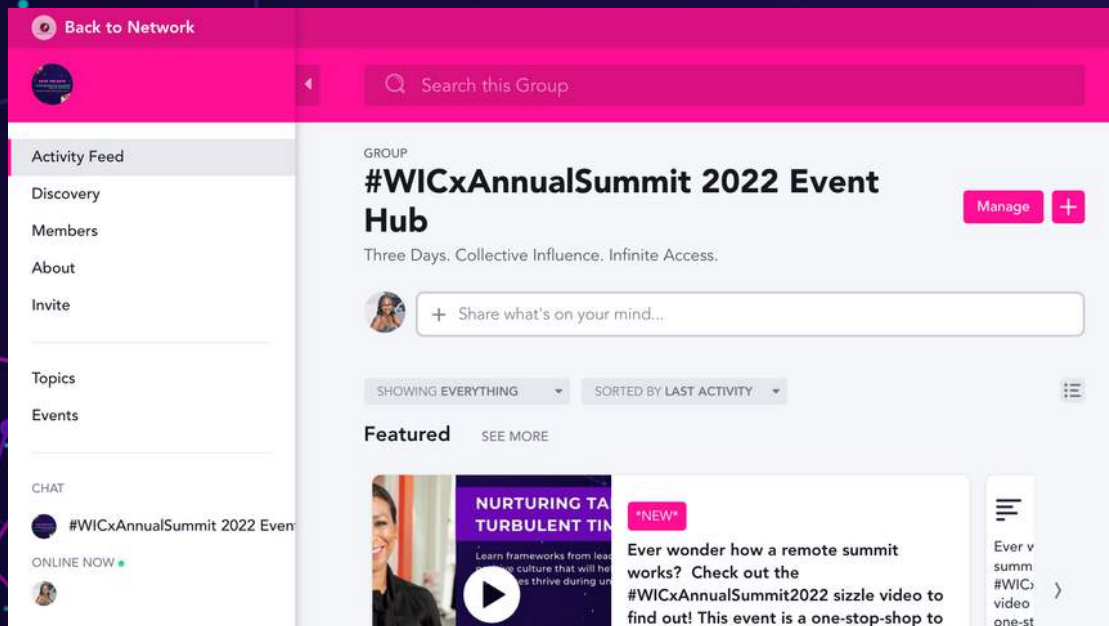
WICXANNUALSUMMIT 2022 RESOURCES



EVENT WEBPAGE

Easy Access to All Sessions with Direct Links, Resources, Opportunities, & Merchandise

LEARN MORE

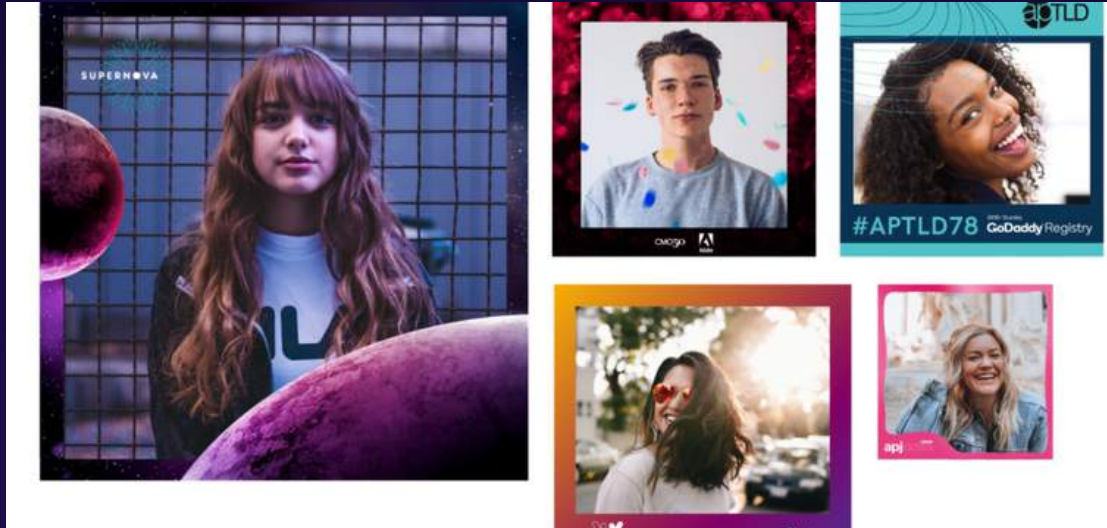


EVENT HUB & ACTIVITY FEED

Connect with speakers and attendees. Get early announcements

LEARN MORE

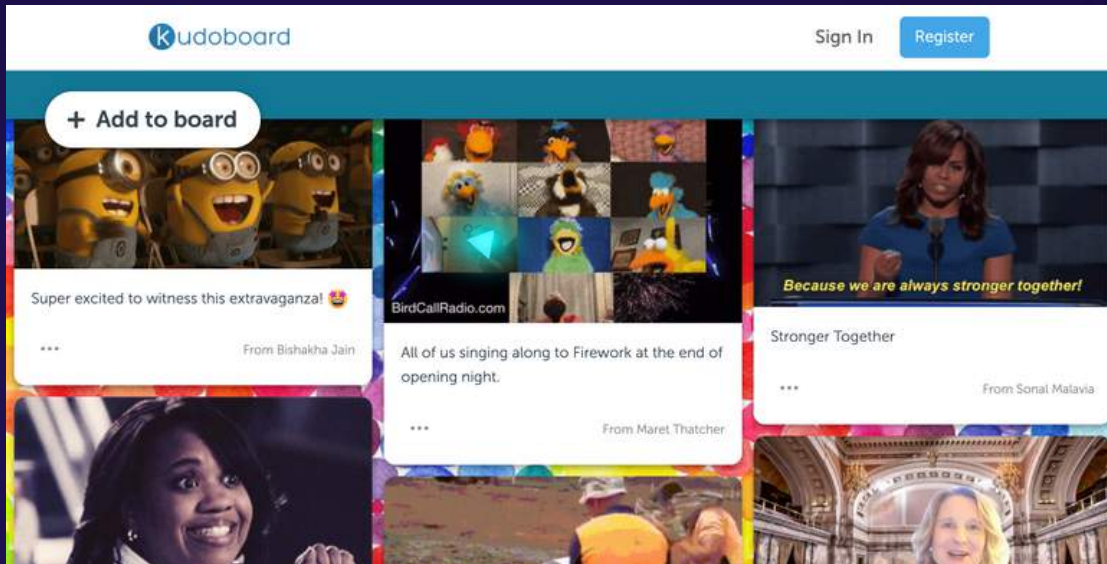
WICXANNUALSUMMIT 2022 RESOURCES



VIRTUAL PHOTOBOOTH

Bringing the fun of the photo booth, to the virtual world! Add your photo or GIF to the mosaic.

[LEARN MORE](#)



KUDO BOARD

Share your key perspectives, insights and takeaways from the summit and share your kudos and thanks to the presenters & advisors on the KudoBoard!

[LEARN MORE](#)

DON'T MISS THESE SESSIONS!

JOIN NOW
CODE: 2022

KEYNOTES



Leading the Transformation
With Inclusion &
Representation



Taking the Company
Public



Building Inclusive
Economy with Female
Tech Founders



Nurturing Talent in
Turbulent Times



3 Guiding Principles of
Adaptive Leadership

POWER PANELS



Unlocking Leadership to
Catalyze Equality



Digital Co-Selling with
Cloud Hyperscalers



Action for Allies



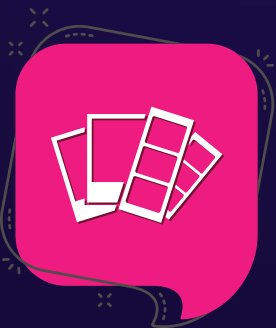
Preparing for the Top 10
Most In-Demand Cloud
Computing Jobs That
Apply to All Industries



Mainstreaming
Gender In Policy and
Regulations Linked to
Digital Economy

PHOTO CHALLENGE

VIRTUAL PHOTO BOOTH



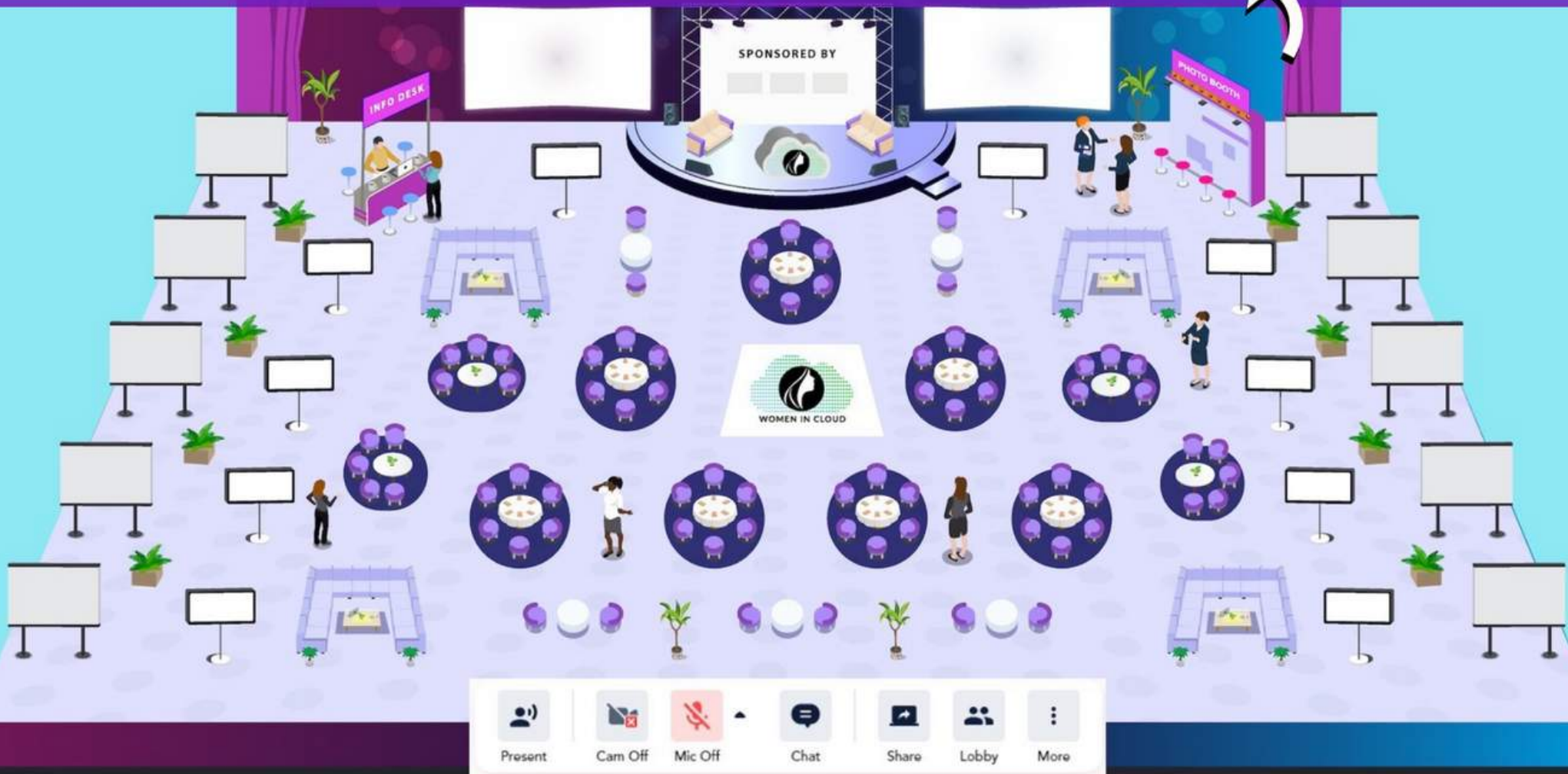
- Snap a photo, GIF, or Boomerang
- Add a Frame or Stickers
- Share on Social
- **Be a part of the Collective Influence mosaic!**

**Easy to Use - No App to Download -
Mobile & Desktop Compatible**

SNAP YOUR PHOTO!

REMO ENVIRONMENT

Network virtually on the WIC Virtual Venue on Remo




**VIRTUAL
ROUNDTABLES**


**MAIN STAGE
PRESENTATIONS**


**VIRTUAL
BUSINESS CARDS**


**HELP & INFO
DESK**

- Best on Google Chrome
- Best on Laptop or Desktop
- No Dial-In Option Available

WIC POWER TALKS: ALWAYS ON

Access a hub of action and idea driven power talks by influencers, subject-matter experts, community leaders, entrepreneurs, and more. Watch content at your leisure and engage with speakers in the #WICxAnnualSummit 2022 Event Hub

ACCESS 60+ ON-DEMAND MASTER CLASS TALKS



**Cybersecurity Defense:
Knowledge is Power!**



**Principles of
Successful Partner
Leadership**



**Business Storytelling -
How to Turn Your Best
Stories into Business**



**How to Find the Right,
Best-Fit Partners if You're
in B2B Technology**



**Opportunity Knocks:
Unlock Your Cloud
Go-To-Market Strategy**

TOPICS OF EXCELLENCE



**Professional &
Leadership
Development**



**Job Creation &
Workforce
Development**



**Entrepreneur
Business
Acceleration**



**Technology &
Innovation**



**Policy
Advancement**



**Collective
Influence**

**JOIN NOW
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SPONSORS & CORPORATE PASS BRANDS

 **accenture**

Insight 

 Hitachi Solutions

 **12**

 Microsoft

teradata.

IBM

 **BOEING**

 meylah
.com

Canada
Consulate General
Consulat général

JPMORGAN
CHASE & CO.

beautiful.ai

odigo 

 elyon
international

 **COMPUTER
INFORMATION
STATION, INC.**

 **GRYPHON
CONSULTING**

 **AT&T**

CHAI ANGELS 

LIONS  **TIGERS**

 **extraSlice**
OFFICE SPACE SIMPLIFIED

 **MEDIA17**

 **RSM**

 Microsoft
Alumni
Network

 **ALL-IN RECRUITING
& TALENT BOUTIQUE**

kyndryl.

Deloitte.

COLLECTIVE INFLUENCE GOALS

The theme of this year's #WICxAnnualSummit is Collective Influence. Collective Influence goals are high-level aspirations that motivate, inspire and uplift the goal-setter. Use this worksheet to set your Collective Influence goals and determine the access you require to reach them. Consider how you are harnessing Collective Influence within your community or organization

What does Collective Influence mean to you?

What are your strategic goals for 2022?

-
-
-
-
-

What do you need from Women in Cloud Ecosystem to become the person you aspire to be? Clearly articulate the resources and people you need to access in 2022?

COLLECTIVE INFLUENCE GOALS

Continued...

What kind of economic and industry access do you need to accomplish your 2022 goals to achieve collective influence?

Who are the people that can help you with these things?

What will you do while attending the #WICxAnnualSummit 2022 to help you action your Collective Influence goals?

— WIC ANNUAL SUMMIT

DAY 1

WEDNESDAY,

JANUARY 26, 2022

Three Days.
Collective Influence.
Infinite Access.

SUMMIT AGENDA - JAN 26: DAY 1

BLOCK	START	END	SESSION NAME
1:00 PM - 3:00 PM PST	1:00 PM	1:20 PM	Opening Remarks: Influencing Inclusive Technology Innovation with Cloud & AI
	1:20 PM	1:35 PM	Keynote: Leading the Transformation of Inclusion
	1:35 PM	1:50 PM	Unlocking Leadership to Catalyze Equality
	1:50 PM	2:30 PM	Keynote: Taking the Company Public
	2:30 PM	3:00 PM	WIC Town Hall: Looking Ahead in 2022
3:00 PM 3:30 PM			30 Minute Recess
3:30 PM - 5:30 PM PST	3:30 PM	3:45 PM	#beCOME an Ally Opening Remarks
	3:45 PM	4:00 PM	Keynote: #beCOME Allies
	4:00 PM	4:40 PM	Power Panel: Action for Allies
	4:40 PM	5:15 PM	#WICxAllies Awards
	5:15 PM	5:30 PM	#beCOME an Ally Closing Remarks

JOIN NOW
CODE: 2022

—WICXALLIES

DON'T MISS THE WICXALLIES AWARDS CEREMONY

Join us in recognizing and celebrating allies for their work to build inclusive processes for outreach (recruiting and hiring), mentorship, sponsorship and empowerment of women in tech.

CONGRATULATIONS, NOMINEES!



JANUARY 26, 2022
3:30PM - 5:30PM PST

JOIN NOW
CODE: 2022_

#BECOME ALLIES

GET THE FREE E-BOOK

Women in Cloud partners with tech-industry leader Gavriella Schuster to bring you WICxALLIES.

Allies are the men and women building for inclusion through their everyday actions to bring more women into their network, organization and leadership roles.

As part of the campaign, WIC is pleased to announce the first ever WICxALLIES Awards, recognizing the individuals who demonstrate allyship by empowering women by **Advocacy, Listening, Lifting, Including, Elevating** and **Sponsoring**.



Download E-Book!

Learn more at <https://womenincloud.com/wic-allies/>

PHOTO CHALLENGE

VIRTUAL PHOTO BOOTH



- Snap a photo, GIF, or Boomerang
- Add a Frame or Stickers
- Share on Social
- **Be a part of the Collective Influence mosaic!**

**Easy to Use - No App to Download -
Mobile & Desktop Compatible**

SNAP YOUR PHOTO!

NOTES



— WIC ANNUAL SUMMIT

DAY 2

THURSDAY,

JANUARY 27, 2022

Three Days.
Collective Influence.
Infinite Access.

SUMMIT AGENDA - JAN 27: DAY 2

PART 1

BLOCK	START	END	DAY 2, JAN 27
10:00 AM - 1:30 PM PST	10:00 AM	10:20 AM	Opening Remarks (Leadership): Purpose-Driven Leadership to Drive Collective Influence
	10:20 AM	10:35 AM	Keynote: Nurturing Talent in Turbulent Times
	10:35 AM	11:15 AM	Plenary Power Panel (Job Creation & Workforce Development): Reinventing the Remote Workforce
	11:15 AM	12:15 PM	Cloud Leader Circle Networking Hub
	12:15 PM	12:55 PM	Plenary Power Panel (Entrepreneurship): Digital Co-Selling with Cloud Hyperscalers
	12:55 PM	1:30 PM	Cloud Accelerator Graduation
	1:30 PM	3:00 PM	1 Hour 30 Minute Recess

JOIN NOW
CODE: 2022

SUMMIT AGENDA - JAN 27: DAY 2 PART 2

BLOCK	START	END	DAY 2, JAN 27
	1:30 PM	3:00 PM	1 Hour 30 Minute Recess
3:00 PM - 7:45 PM PST	3:00 PM	3:15 PM	Opening Remarks (Employability): #FindYourFit: Architecting Your Dream Job in the Trillion \$ Cloud Industry
	3:15 PM	3:30 PM	#FindYourFit: Mastering the Interview
	3:30 PM	3:55 PM	#FindYourFit Bootcamp: Mastering the Interview
	3:55 PM	4:10 PM	#FindYourFit: Navigating Job Transition
	4:10 PM	4:35 PM	#FindYourFit Bootcamp: Navigating Job Transition
	4:35 PM	5:15 PM	Plenary Power Panel: Preparing for the Top 10 Most In-Demand Cloud Computing Jobs That Apply to All Industries
	5:15 PM	5:30 PM	Breaking into In-Demand Cloud & AI Jobs
	5:30 PM	5:55 PM	#TechProfessional Bootcamp: How To Become A Cloud & AI Technology Professional (Engineer, Developer, Architect)
	5:55 PM	6:10 PM	Becoming a Cyber Security Professional
	6:10 PM	6:35 PM	#TechProfessional Bootcamp: How To Become A Cybersecurity Professional (Specialist, Engineer, Analyst)
	6:30 PM	6:50 PM	Opening Remarks (Pitch Challenge): A Case for Investing in Female Founded Tech in Enterprise Ecosystem
	6:50 PM	7:30 PM	#CloudInnovateHER Global Pitch Challenge
	7:30 PM	7:45 PM	Closing Remarks (Day 2)

JOIN NOW
CODE: 2022

BOOTCAMP: #FINDYOURFIT

The Pandemic has forced many people to change jobs and even careers. In fact, many people have found a lot of opportunities by migrating to the technology world industry. In this workshop, you will learn how to overcome this challenge, crush any job interview, and get your dream job.

What are your takeaways?

What new perspectives did you learn?

What are 3 actions you will take?

-
-
-

Who are the people that can help you with these things?

BOOTCAMP: #TECHPROFESSIONAL

With technology advancing fast, more specialists (such as engineers, developers, and architects) are needed. In this workshop, you'll learn how to take advantage of these opportunities (and more).

What are your takeaways?

What new perspectives did you learn?

What are 3 actions you will take?

-
-
-

Who are the people that can help you with these things?

CONGRATULATIONS TO OUR CLOUD ACCELERATOR GRADUATES!

Clear|brief


Advocat AI


CLOUD 9 INFOSYSTEMS, INC
TECHNOLOGY EMPOWERING BUSINESS™

 Daniola
CORPORATION



pagedip

UNSEEN
INSIGHT

 fyrrii

 mixtroz™

 Kinderdrop

 CUNOMIAL
— DIGITALLY EMPOWERING INSTITUTIONS —

zipBoard


Plan Heal

SaaSMAX™

 theta
RETAIL

TRaice

PLANIMETRON

 inspace

 WAVES
PROCESS INTELLIGENCE


ioAirFlow

 ZHENNOVATE

#CLOUDINNOVATE **HER** GLOBAL PITCH CHALLENGE

Meet and listen to our great leaders and innovators of tomorrow as they compete for a chance to win \$10,000 in cash and cloud credits. Hear from female tech founders as they present technologies that create a sustainable impact in today's world.

CONGRATULATIONS, FINALISTS!



JANUARY 27, 2022
6:30PM - 7:30PM PST

JOIN NOW
CODE: 2022



NOTES

— WIC ANNUAL SUMMIT

DAY 3

FRIDAY,

JANUARY 28, 2022

**Three Days.
Collective Influence.
Infinite Access.**

SUMMIT AGENDA - JAN 28: DAY 3

BLOCK	START	END	DAY 3, JAN 28
8:00 AM - 11:00 AM PST	8:00 AM	8:15 AM	Opening Remarks: Celebrating Leadership as the Everyday Act
	8:15 AM	8:30 AM	Keynote: 3 Guiding Principles of Adaptive Leadership
	8:30 AM	9:10 AM	Mainstreaming Gender In Policy and Regulations Linked to Digital Economy
	9:10 AM	9:25 AM	Opening Remarks: Becoming the Next Generation of Women Leaders
	9:25 AM	9:40 AM	#RockYourPitch - How to Leverage Your Story
	9:40 AM	10:05 AM	#ThoughtLeadership Bootcamp: #RockYourPitch - How to Leverage Your Story
	10:05 AM	10:20 AM	Building an Influential Network Through Trusted Relationships
	10:20 AM	10:45 AM	#ThoughtLeadership Bootcamp: How to Build an Influential Network Through Trusted Relationships
	10:45 AM	11:00 AM	Closing Remarks
11:00 AM 1:00PM			2 Hour Recess
1:00 PM - 5:00 PM	1:00 PM	1:15 PM	Lead Like the Great Conductors for Driving Gender Equality in Digital Economies
	1:15 PM	1:55 PM	Cloud Business Model Innovation: Leading With Authenticity
	1:55 PM	2:10 PM	Cloud Route to Market: Marketplace as a New Option
	2:35 PM	2:50 PM	Understanding Funding Channels
	2:50 PM	3:15 PM	#CloudFounders Bootcamp: Exploring Corporate Venture Funding As A Route For Funding Your Idea
	3:15 PM	3:30 PM	#CloudJobs: How to Secure a Job in the \$4.5T Cloud Industry and Assembling Your Dream Job Starter Kit
	3:30 PM	5:00 PM	#CloudJobs Diverse Recruiting Lounge

JOIN NOW
CODE: 2022

BOOTCAMP: #THOUGHTLEADERSHIP

A powerful story can open the doors for outstanding business and job opportunities down the road and prove and demonstrate your knowledge to others. You'll learn how to craft a solid narrative to get the best of every opportunity.

What are your takeaways?

What new perspectives did you learn?

What are 3 actions you will take?

-
-
-

Who are the people that can help you with these things?.

BOOTCAMP: #CLOUDFOUNDERS

Nowadays, women's representation in the tech industry for corporate procurement dollars and federal contracts is very low. In this workshop, you'll learn the best practices and strategies for developing creative investment models to help you secure funding for enterprise opportunities.

What are your takeaways?

What new perspectives did you learn?

What are 3 actions you will take?

-
-
-

Who are the people that can help you with these things?

MEET THESE COMPANIES AT #CLOUDJOBS DIVERSE RECRUITING LOUNGE

The #CloudJobs Recruitment Lounge is a digital job fair offering a meet and greet experience, where women in technology can meet with companies actively seeking and recruiting talent, benefitting both the company and the job seeker by aligning talent with opportunities to put more women into tech leadership roles.

The Accenture logo, featuring the word "accenture" in a bold, black, sans-serif font. A small purple greater-than sign (>) is positioned above the letter 'u'.The Insight logo, featuring the word "Insight" in a black, sans-serif font. To the right of the word is a red icon consisting of a vertical line with a crossbar and a small square at the end.The HCL logo, featuring the letters "HCL" in a bold, blue, italicized, sans-serif font.The Bridge Partners logo, featuring a stylized black 'b' icon to the left of the words "bridge partners" in a black, sans-serif font.The Planimetron logo, featuring the word "PLANIMETRON" in a bold, black, sans-serif font. The letter 'O' is replaced by a yellow square.The itracks logo, featuring the word "itracks" in a black, sans-serif font.The VR Ulysses logo, featuring the words "VR ULYSSES" in a bold, white, sans-serif font on a dark gray background.

JANUARY 28, 2022
3:30PM - 5:00PM PST

JOIN NOW
CODE: 2022

PHOTO CHALLENGE

VIRTUAL PHOTO BOOTH



- Snap a photo, GIF, or Boomerang
- Add a Frame or Stickers
- Share on Social
- **Be a part of the Collective Influence mosaic!**

**Easy to Use - No App to Download -
Mobile & Desktop Compatible**

SNAP YOUR PHOTO!

NOTES



MEET THESE ADVISORS & MORE AT THE CLOUD LEADER CIRCLE NETWORKING HUB

Participate in focused-roundtable discussions around professional & business development, leadership strategies, and best practices.



Akeela Davis

President, Courageous
Business Culture



Barbara Visser

President, ICF,
Washington State
Chapter



Bishakha Jain

Senior Consultant, IBM



Dina Moskowitz

CEO/Founder, SaaSMax Corp.
CEO, Canadian Electronic Health
Information System Ltd.



Heidi Watson

CEO, Canadian Electronic Health
Information System Ltd.



JJ Conway

CEO, Conway Financial
Group LLC



Dr. Laura Ciel

CEO & Co-Founder,
NineQ LLC



Lorena Loeffelholz

Brand Manager, Azure,
Zones LLC



Lekshmi Nair

Managing Principal,
Synopsis Software
Integrity Solutions



Leslie Short

Founder/CEO, The Cavu
Group



Lisa Kostova

Founder, CareerClimbCo



Melina Panetta

CEO, Powerful Impact
Coaching



Micha Goebig

Founder & CEO, Go Big
Coaching



Sonia Wadhwa

Sr. Dir. of Operations and
Business Management,
Microsoft



Stacy Tatem

Cloud Data Services
Specialist, NetApp



Rebecca Jones

COO, Bridge Partners



Lynda Cormier

CEO & Founder, Gia
Wellness



Vince Menzione

Founder, Ultimate
Partnerships



Ashley Green

Managing Director,
Cloud First, Accenture



Sreelakshmy G

Sales Director,
Accenture



Gena Goh

Channel Inclusion &
Impact Sr. Strategy Lead,
Microsoft



Andrea Perkins

Director Center of
Excellence, Services,
Insight



Crystal Brown

Operations, Business
Development,
Partnerships & Strategy,
Beautiful.ai



Elisa Garcia Anzano

Head of Market
Development, M12



Deborah Akerele

CEO, Valoree Foundation



Michelle Pruitt

Director of Global Partner
Marketing, Microsoft



Cindy Gross

Generative Coach,
Befriending Dragons



Lisa Goodman

President, MC3 US



Luciana Reznik

Cloud Advisory Director,
Accenture



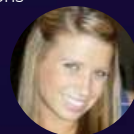
Nick Hughes

CEO & Founder,
Founders Live



Terri Stephan

CEO, Ecuity Edge



Megan Berner

Managing Director,
Accenture



Caitlin McMillin

Technology Consultant,
Accenture

JANUARY 27, 2022
11:15AM - 12:15PM PST

JOIN NOW
CODE: 2022

Interested in becoming a Cloud Advisor?

JOIN THE CLOUD LEADER CIRCLE

70% of women entrepreneurs in our network stated their #1 request was a warm introduction to an advisor, leader or mentor who can transform the trajectory of their career through the power of collective access and action. The Cloud Leader Circle is designed to help enable leaders to connect, network and provide advice to create economic opportunities. Apply Now!



CONNECT



ACCESS



IMPACT



ENGAGEMENT

ADVISOR GETS



Invitation to facilitate advisor roundtables at WIC Signature Events



Speaker priority on WIC Signature Events



Feature on #EmpowHERaccess Champion Spotlight Digital Campaign (Reach 1.5M)



Leadership profile showcased on Get Introduced



Access to Exclusive Leadership Development Opportunities



Exclusive access to leadership job opportunities and warm introductions to hiring managers



Be recognized as a WIC Ambassador

JOIN TODAY!

— WIC  ANNUAL SUMMIT

DAY 4: BONUS DAY
SATURDAY,
JANUARY 29, 2022

Three Days.
Collective Influence.
Infinite Access.

SUMMIT AGENDA - JAN 29: DAY 4

BLOCK	START	END	DAY 4, JAN 29
9:00 AM - 1:00 PM PST	9:00 AM	9:20 AM	Opening Remarks: A Life of Purpose
	9:20 AM	9:50 AM	Workshop: Building Your Purpose-Driven Life
	9:50 AM	10:30 AM	Plenary Power Panel: Youth in STEM: Leading Purpose-Driven Initiatives
	10:30 AM	11:15 AM	Youth in STEM Advisory Roundtables
	11:15 AM	12:00 PM	Summit Closing Celebration & Interview with the WIC Board of Directors & Advisors
	12:00 PM	1:00 PM	Open Networking

JOIN NOW
CODE: 2022

#WICXANNUALSUMMIT EXPERIENCE: YOUTH IN STEM

Interested in pursuing a career in STEM? Participate in curated programming for youth ages 13 - 19 focused on Leadership Training, Skill Building, Internship Readiness, Networking, and more



3-PART TRACK INCLUDES:

- Workshop – Leading Purpose-Driven Initiatives
- Youth Panel Discussion on Leading Purpose-Driven Initiatives
- Youth & Adult Mentoring

Accelerating the vision of next generation of leaders that will be transforming our industry in the coming decades

JANUARY 29, 2022
9:00AM - 12:00PM PST

JOIN NOW
CODE: 2022

MEET THESE ADVISORS & MORE AT THE YOUTH IN STEM ADVISORY ROUNDTABLES

Participate in focused-roundtable discussions around professional & business development, leadership strategies, and best practices.



Stacy Tatem

Cloud Data Services
Specialist, NetApp



Michelle Pruitt

Director of Global Partner
Marketing, Microsoft



Micha Goebig

Founder & CEO, Go Big
Coaching



Amanda San Filippo

COO,
ioAirFlow



Akeela Davis

President, Courageous
Business Culture



Bishakha Jain

Senior Consultant, IBM



Heidi Watson

CEO, Canadian Electronic
Health Information System
Ltd.



Anuradha Singh

Managing Consultant,
IBM India



Lynda Cormier

CEO & Founder, Gia
Wellness



Danielle Kamgang

Advanced App
Engineering Specialist,
Accenture



Dr. Isi Idemudia

Tech Arch Delivery
Manager, Accenture



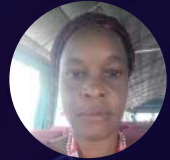
Danielle Mizrachi

Advanced App
Engineering Specialist,
Accenture



Tina Pangle

VP Lifecycle Strategy &
Global PMO, Insight



Clementina Ufeli

Owner,
Buy Nigeria Products
Limited

JANUARY 29, 2022
10:30AM - 11:15AM PST

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CODE: 2022

NOTES



WIC BRAND AMBASSADORS

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ADEJORO

TAMEKIA
FOLEY

CORINE
LA FONT

LORENA
LOEFFELHOLZ

SWATI
RAJWAL

CHRISTINE
MULCAHY

APRIL
BRADLEY

BINAL
KAMANI

ANGÉLICA
LIBERATO

SANTHI
THAMMINENI

DEBORAH
ISRAEL

DEBORAH
AKERELE

ANNA
PASUPATHY

BISHAKHA
JAIN

CLEMENTINA
UFELI

ISADORA MARIA
MENDES DE SOUZA

ZANA
PEKMEZ

MJ EICH

KELLI
STENNETT

SHEETAL
RISHI

VOLUNTEERS

AMANDA
SAN FILLIPO

BINAL
KAMANI

BRIGITTE
O'MICHALES

CINDY
GROSS

BISHAKA
JAIN

COLLEEN
GALLAGHER

CORINE
LA FONT

DEBORAH
AKERELE

ELIZABETH FAY
JOHNSTON

JENNY
NGUYEN

HIRA
TUNIO

JJ
CONWAY

M. LIKITHA
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MONIQUE
TORRES

JAYSHREE
GHOSH

NAFISAH ABIDEMI
ABDULKADIR

REGINA
TOLBERT

RODICA
VACARIU

SAMA VELMA
ANDIN

ANGELICA
LIBERATO

SANTHI
THAMMINENI

SHALLYMOL
SUNDARANGAN

SWATI
RAJWAL

STACY
TATEM

— WIC  ANNUAL SUMMIT

WIC PROGRAMS

EXPLORE 2022

PROGRAMS TO GROW

YOUR LEADERSHIP

AND/OR BUSINESS

WIC 2022 PROGRAMS

Explore 2022 programs and opportunities to advance your career and business.



Signature Events



#WICxFortune100
Lunch & Learn Series



Cloud Co-Sell
Accelerator



#CloudJobs Hive &
Azure Skilling



Executive VIP
Dinners



#WICxLEAD:
Leadership
Accelerator

**SECURE YOUR ANNUAL ACCESS PASS TO OVER
20+ WIC EVENTS FOR JUST \$249 TODAY!
(\$1000 VALUE)**

LEARN MORE

WIC DEVELOPMENT PROGRAM:

#WICXLEAD: LEADERSHIP TRANSFORMATION ACCELERATOR

A leadership accelerator designed to assist and support senior level directors, managers and entrepreneurs who are at a stage in their career where they need to lead and influence digital transformation opportunities to accelerate professional development, master adaptable leadership mindset and build a strategic plan to accelerate business outcomes. Limited to 30 women and allies for 2022 cohort.

OUTCOMES

- Design a clear vision and strategy to lead and/or influence digital transformation initiatives with Cloud and AI
- Develop a digital transformation solution that solves a market challenge to grow market share
- Architect a plan for partner and community development
- Engage with a trusted advisor to support leadership growth plan
- Increase financial acumen to secure funds to lead and/or influence digital transformation initiatives

WHO SHOULD PARTICIPATE?

- Corporate women and Allies interested to lead and influence digital transformation projects powered by Cloud and AI.
- Individuals seeking growth in their roles and/or out of a leadership bench for promotion. Limited seats. Only 30 spots available.

ACCESS 6-MONTH PROGRAM & DIGITAL RESOURCES FOR ONLY \$3497

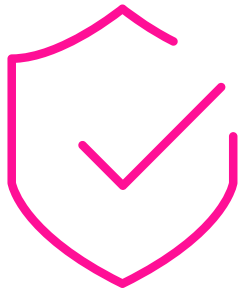
INTERESTED? SIGN UP BY FEB. 1ST TO GET \$500 OFF!



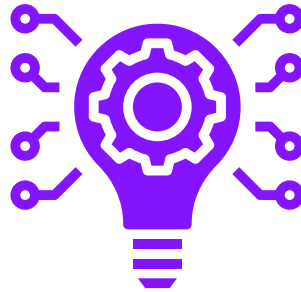
APPLY NOW

WIC PROGRAM: UNIVERSAL CLOUD SKILLING

This program is designed to deliver over 1500 scholarships to WIC members. Students who are approved will be invited to enroll and complete the Azure fundamentals digital skilling courses via the Coursera platform. After completion, students will be eligible for certification vouchers they can use towards their Azure certifications and access enterprise job opportunities.



AZURE FUNDAMENTALS



AZURE AI FUNDAMENTALS



AZURE DATA FUNDAMENTALS

WHO QUALIFIES?

- Inclusive to All Genders. Priority for women.
- Career displacement due to the current pandemic or career change
- 250 word statement submission expressing how this opportunity will transform you career

**500 FREE SCHOLARSHIPS NOW
AVAILABLE.**

APPLY TODAY!

WIC CLOUD FOUNDER PROGRAM: CO-SELL CLOUD ACCELERATOR WITH HYPERSCALERS

Participate in an **immersive 6 month program designed to** assist women-led tech companies to co-build, co-market and co-sell with cloud hyperscalers and their distribution channels to win enterprise opportunities.



PROVEN METHODOLOGY

Proven co-sell methodologies, resources and tools to grow your business in the cloud



ACCESS TO TECHNOLOGY BUILD RECOMMENDATIONS

Access to technical advisors to build your cloud solution



ACCESS TO CLOUD HYPERSCALERS

Access to Go-To-Market and Co-Sell programs



GAIN ACCESS TO MENTORS & ADVISORS

Learn from industry experts, our selected panel of coaches and advisors



EXCLUSIVE ACCESS

Limited to 25 women-led businesses per cohort, Open to all companies across the globe

"Ever since the WIC Cloud Accelerator program, I've been able to pitch my company and also been able to secure investor relationships. My clients have grown and without this program it would not have been possible."

- Sinmi Adeoye-Esene, CEO | Founder at Daniola Corporation

Over 70+
Companies
Graduated

Multi-Award Winning &
Industry Recognized

Recognized in Forbes,
GeekWire, BusinessWire,
and more

Pioneering greater
economic access for
women tech founders

DEADLINE: FEBRUARY 18, 2022
INVESTMENT: \$2497

APPLY TODAY!

PARTICIPATE IN WIC SIGNATURE EVENTS



WIC Annual Summit 2022

JAN 26-29, 2022

Focus on changing the global narrative by igniting purpose-driven entrepreneurship, leadership and building gender equity in the tech industry



WICxIWD

MARCH 31, 2022

At the WICxIWD2022 leadership summit, designed as an immersive experience, engage in powerful leadership boot camps focused on digital transformation.



WICxINSPIRE

JULY 28, 2022

At the WICxInspire Business Summit, designed to help tech founders network, showcase their tech solution and engage with enterprise buyers and channel partners.



WICxUNGA

OCTOBER 13, 2022

At the WICxUNGA Leadership Summit, designed accelerate UN SDG2030 Goals, including gender equality, decent work and economic growth, industry innovation and strategic partnerships

ACCESS ECONOMIC OPPORTUNITIES



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MondoBrain



Barry Russell
SVP of Business
Development & GM
Cloud, Teradata



Cara South
Global Cloud Services
Senior IT Manager,
Boeing



Kristen Miller
Founder & CEO,
Stylzye



Giovanna Mingarelli
CEO & Co-Founder,
M & C Consulting



Lisa Goodman
Strategic Advisor, The
Benoroya Company



Christine Puccio
VP, Global Cloud Alliances
& GTM Programs, F5



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Global Partner Sales Director,
Industry Solutions,

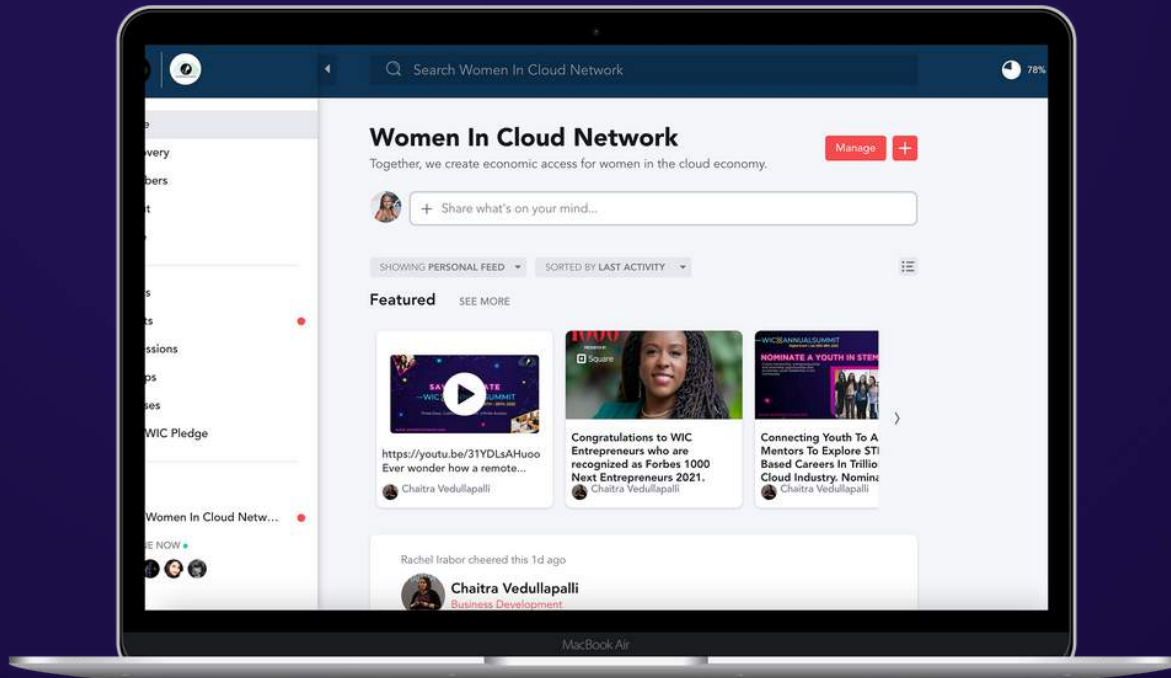


Joe Meyer
Economic Development
Manager, Port of Seattle



Sarah Muckler-Visser
Microsoft Director of Global
Partner Manager, Microsoft

JOIN THE #WICXDIGITALNETWORK



Top 5 Reasons to Join

- Share your voice and ideas to advance gender equity in the tech ecosystem.
- Become a champion of economic access within your company.
- Unlock early access to participate in programs that advance UN 2030 Global Goals.
- Leverage educational resources around business, leadership, and technology.
- Connect and Engage with like minded professionals

FOLLOW US



www.womenincloud.com

JOIN TODAY!