

# INVESTING IN TECH BUSINESS, LEADERSHIP, & CLOUD ENTREPRENEURSHIP GROWTH

Create a roadmap to your success!

[Browse our 2022 WIC Annual Summit Sessions:](#)

From Business Growth to Raising Capital, WIC offers Impactful Content to Shape you Into the Leading Cloud Founder You Are Meant to Become.

## KEYNOTES

- 3 Guiding Principles of Adaptive Leadership (Joyce Mullen)
- Building Inclusive Economy with Female Tech Founders (Rodney Clark)
- Nurturing Talent in Turbulent Times (Pamela Maynard)

## BUSINESS PERSPECTIVES

- Cloud Route to Market: Marketplace as a New Option (Christine Puccio)
- Digital Co-Selling with Cloud Hyperscalers
- Exploring Corporate Venture Funding As A Route For Funding Your Idea
- Understanding Funding Channels

## LEARNING EXPERIENCES

- #CloudFounder & #ThoughtLeadership Bootcamp
- Purpose Driven Leadership Workshop
- Taking the Company Public
- Reinventing the Remote Workforces
- Cloud Business Model Innovation: Leading With Authenticity

## BUILDING NETWORKS

- Join Cloud Leader Circle and Meet Advisors
- Request Warm Introductions
- Open Networking Rooms with Leaders, Speakers & Business Founders

## GETTING INVOLVED

- Participate #WICxCollectiveInfluence Photo Challenge
- Join Digital Network
- [Read 2021 Collective Impact](#)
- Become an Advisor, Brand Ambassador or speaker

## CELEBRATIONS

- #CloudInnovateHER pitch challenge
- Accelerator Graduation
- WIC Town Hall: Looking Ahead in 2022
- #WICxALLIES Award ceremony & Action for Allies

## WHAT ARE YOUR 2022 GOALS TO DRIVE BUSINESS GROWTH ?

- CUSTOMERS
- REVENUE
- PROFIT
- PARTNERS
- INVESTMENT
- TALENT